



The University Advising Survey is administered in the spring semester of the academic year to all undergraduate students registered for classes. The survey is distributed via student email in the first week of April and is left open through the end of the advising period, typically four to five weeks later.

In Spring 2018, there was a total of 1,258 respondents to the survey, for a response rate of 11%.

Overall, student feedback was positive with 88% of respondents being satisfied or very satisfied with their advising experience.

Table 1: Overall Advising Satisfaction

Overall, how satisfied are you with your advising experience?	%	N
Very Satisfied	60.67%	631
Satisfied	27.21%	283
Dissatisfied	6.92%	72
Very Dissatisfied	5.19%	54

Students were also asked to rate their agreement with statements about their advisor and their specific skills, knowledge, and services. The majority of this feedback was also positive, with 80-90% of respondents agreeing with most statements.

The strongest attributes of advisors were being knowledgeable about a student’s program of study (92%), discussing relevant academic requirements of student majors (90%), responding to phone and email messages (89%), and being well informed about campus support services available to students (89%).

Table 2: Strongest Attributes of EKU Advisors

My EKU Academic Advisor...	Strongly Disagree	N	Disagree	N	Agree	N	Strongly Agree	N	Total
is knowledgeable about my program of study.	5.17%	49	3.16%	30	23.10%	219	68.57%	650	948
discusses with me the relevant academic requirements of the	5.63%	54	4.69%	45	24.58%	236	65.10%	625	960
is well informed about campus support services that are available to help me succeed.	6.43%	57	4.18%	37	28.56%	253	60.84%	539	886
responds to my email/phone messages.	6.96%	65	3.96%	37	25.91%	242	63.17%	590	934

Additional areas advisors were evaluated on include keeping students aware of program requirements (89%), helping students achieve a realistic understanding of the program options available (87%), discussing with students their academic abilities and interests (87%), and helping students understand their Degree Works Audit (86%).

Table 3: Other Highly Rated Attributes

My EKU Academic Advisor...	Strongly Disagree	N	Disagree	N	Agree	N	Strongly Agree	N	Total
keeps me aware of the requirements for completing my program.	7.02%	67	4.19%	40	24.00%	229	64.78%	618	954
helps me achieve a realistic understanding of the program options	6.25%	60	6.77%	65	25.62%	246	61.35%	589	960
discusses with me my academic abilities and interests.	6.20%	59	7.25%	69	29.20%	278	57.35%	546	952
helps me understand my DegreeWorks audit.	6.20%	59	7.88%	75	27.10%	258	58.82%	560	952

Areas for possible improvement could include advisors recalling or recording content of previous meetings (85%%). advisors discussing career options with students, including the experiences and education needed to work in a particular field (78%), and discussing alternative majors that students might also consider (70%).

Table 4: Areas for Improvement

My EKU Academic Advisor...	Strongly Disagree	N	Disagree	N	Agree	N	Strongly Agree	N	Total
recalls or has record of what we discussed in our previous meetings.	7.65%	68	7.65%	68	26.10%	232	58.61%	521	889
discusses career options, including the experiences and education needed to work in my field.	9.36%	87	12.59%	117	26.59%	247	51.45%	478	929
discusses with me alternative majors that I might also consider.	11.22%	100	19.08%	170	26.04%	232	43.66%	389	891

The College of Business and Technology represents 11.6% of respondents. The College of Education claims 9.4% of respondents; College of Health Sciences 23.7%, College of Justice and Safety 14.4%, College of Letters, Arts, and Social Sciences 20.9%, and College of Science 12.6%.