



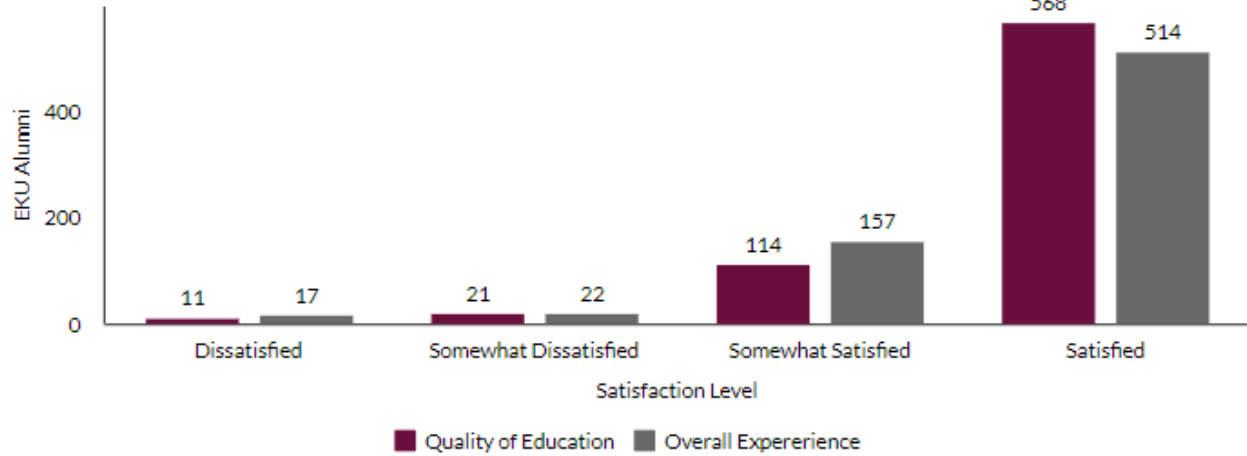
The EKU Alumni Survey was distributed via email at the beginning of the Fall 2020 semester to 3,631 alumni from the 2017-2018 academic year.

A total of 722 alumni responded to the survey for a response rate of 20%.

### University Experience

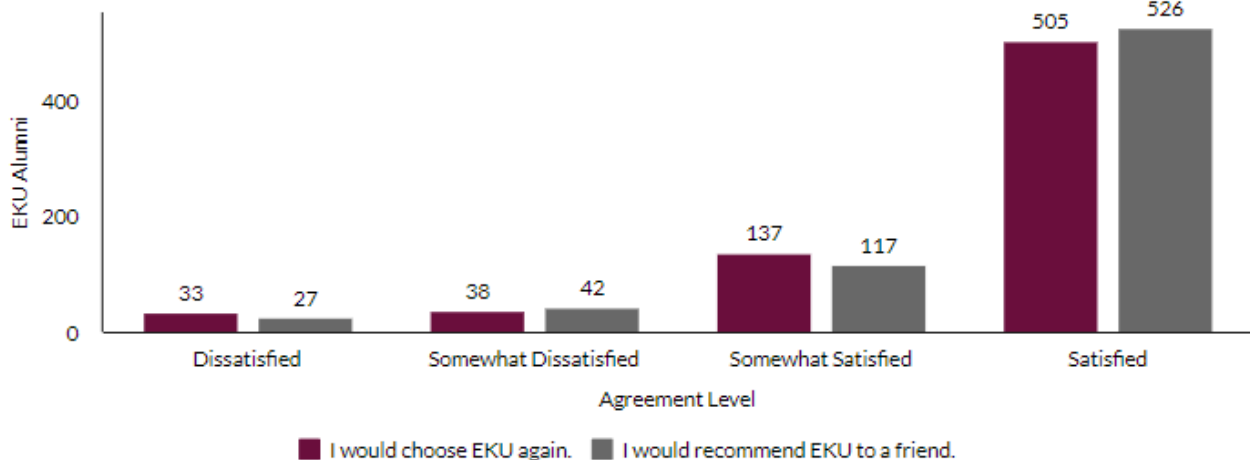
EKU Alumni were asked to report their satisfaction level with the quality of the education they received from EKU as well as their overall experience. The majority of Alumni report being satisfied with both the quality of education and their overall experience. A total 96% of Alumni are satisfied or somewhat satisfied with the quality of education at EKU and 95% are satisfied or somewhat satisfied with their overall EKU experience.

Graph 1: *Quality of Education and Overall Experience*



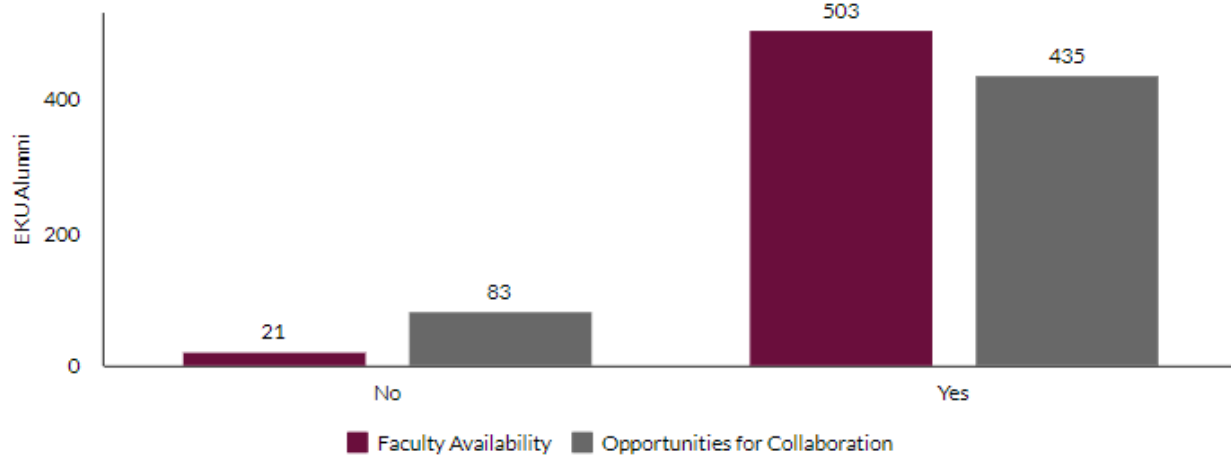
EKU Alumni were also asked if they would choose EKU again if they had the opportunity and whether or not they would recommend EKU to a friend. The majority of Alumni agree that they would choose EKU again (90%) and would also recommend EKU to a friend (90%).

Graph 2: *Decisions and Recommendations*



EKU Alumni were asked to evaluate the availability of faculty outside the classroom and whether or not Alumni were given opportunity to collaborate with faculty and/or staff on outside projects. Most Alumni say that faculty members are available outside the classroom (96%) and give students opportunities to collaborate with faculty and/or staff on projects outside the classroom (84%).

Graph 3: Faculty Availability and Collaborative Opportunities



EKU Alumni agree or somewhat agree that their education at ECU increased their ability to think (95%) and read critically (92.3%), and increased their technical knowledge (92%) and proficiency with technology applications related to their career (86.5%).

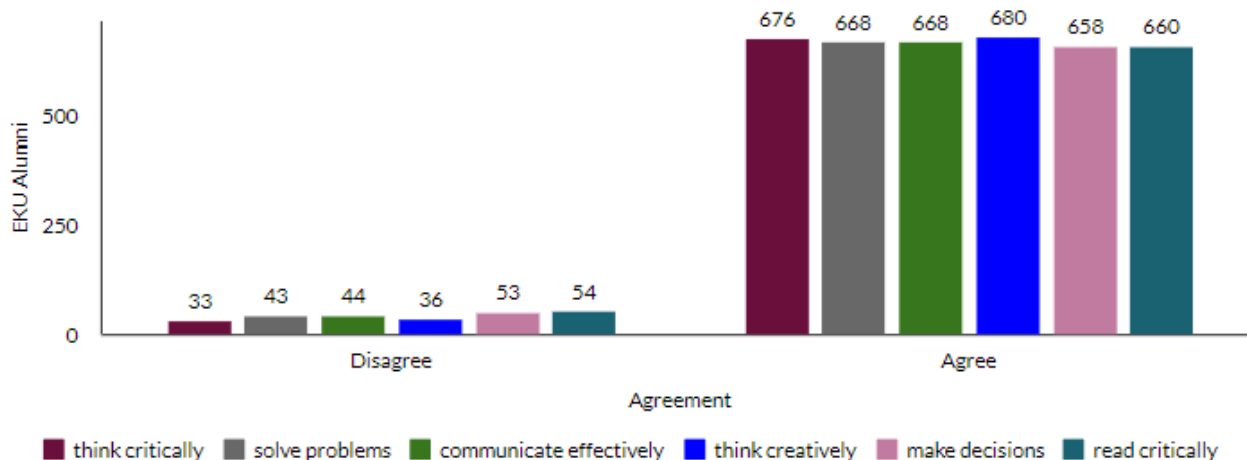
Alumni agree or somewhat agree that their education at ECU strengthened their ability to obtain and process information (95%) as well as their ability to communicate effectively (94%).

EKU Alumni also agree or somewhat agree that their education at ECU improved their ability to:

- solve problems (94%)
- make decisions (93%)
- create and/or edit written reports (93%)
- improve their leadership skills (92%)
- work in a team structure (91%)

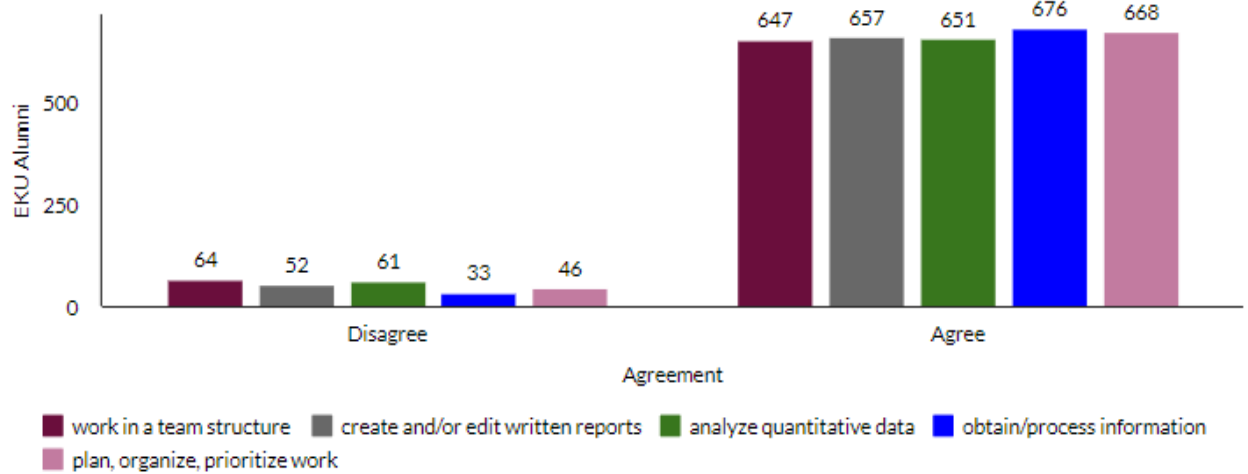
Graph 4: Skills and Attributes

My education at ECU strengthened, increased, or fostered my ability to...



Graph 5: Skills and Attributes

My education at ECU improved, increased, or fostered my ability to...

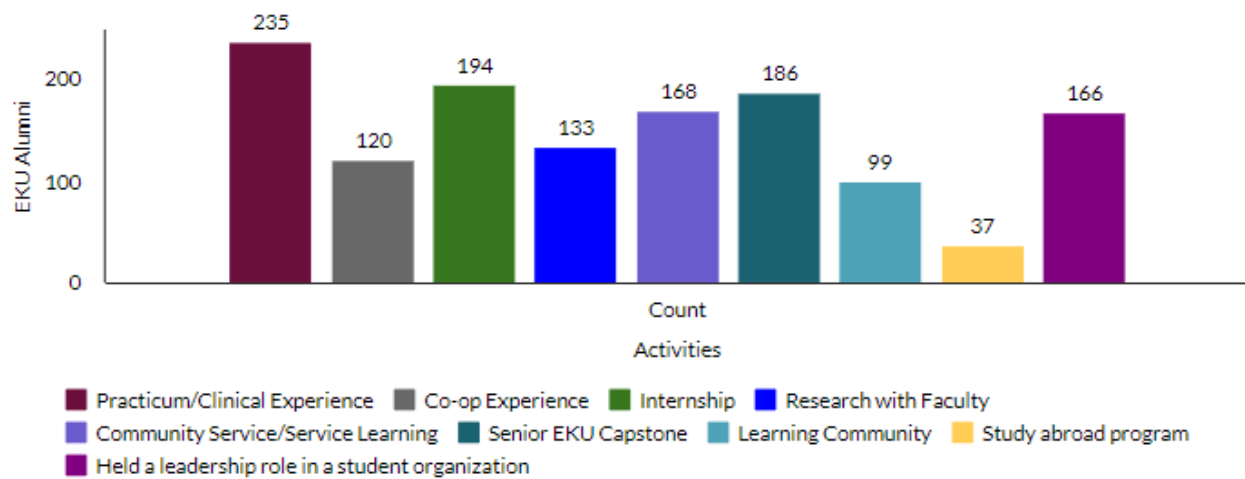


Alumni agree or somewhat agree that their education at ECU fostered their ability to think creatively (95%), to plan, organize, and prioritize work (94%), and to analyze quantitative data (91%)

Finally, ECU Alumni agree or somewhat agree that their education at ECU prepared them for citizenship within their community (86%).

Alumni were asked to identify activities they engaged in while students at ECU. Alumni report engaging in activities such as a practicum or clinical experiences (33%), internships (27%), holding leadership roles in student organizations (23%), and participating in community service or service learning projects (23%).

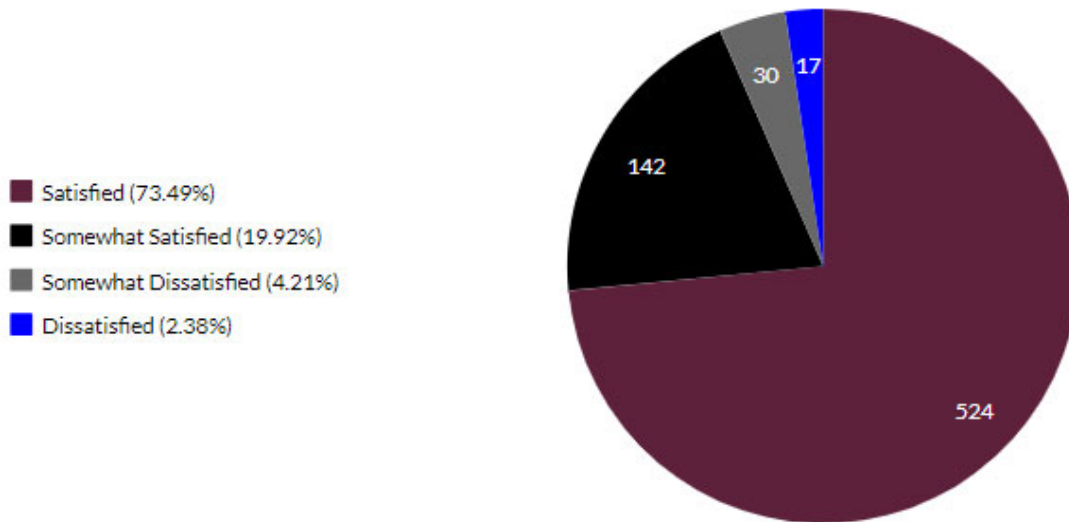
Graph 6: Extracurricular Activities



## Program Experience

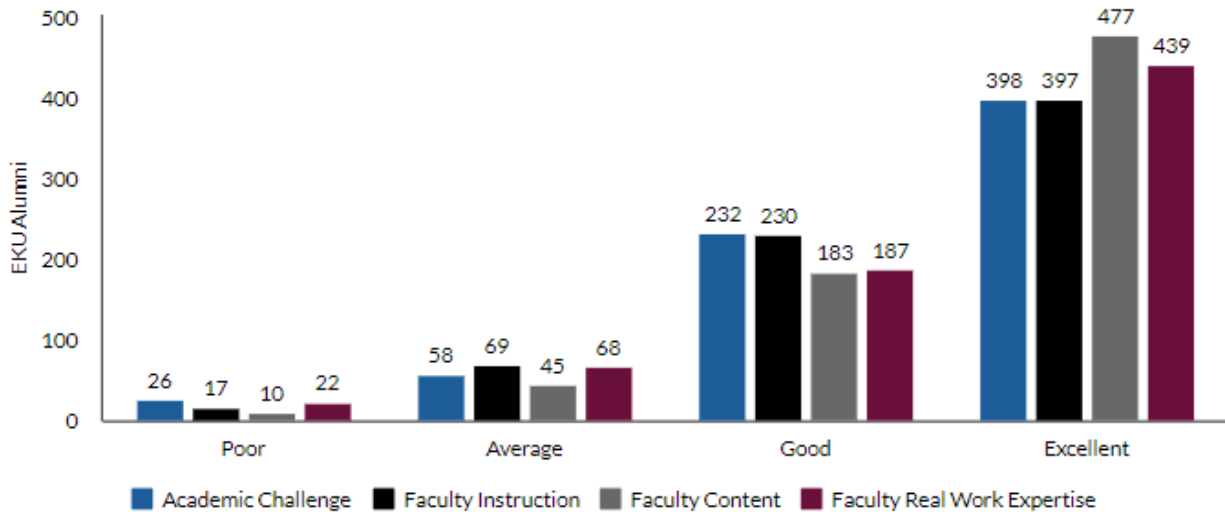
EKU Alumni were also asked to evaluate the individual degree programs from which they graduated. The majority of Alumni (93%) indicate they are satisfied or somewhat satisfied with the quality of their degree program.

Graph 7: Program Quality Satisfaction



Alumni were also given the opportunity to rate faculty members and academic challenge in their respective programs. A total 88% of Alumni feel the academic challenge within their degree program was good or excellent. Faculty instruction was rated as good or excellent by 88% of Alumni, and faculty's content expertise and real work expertise in their degree programs were rate as good or excellent at 92% and 87%, respectively.

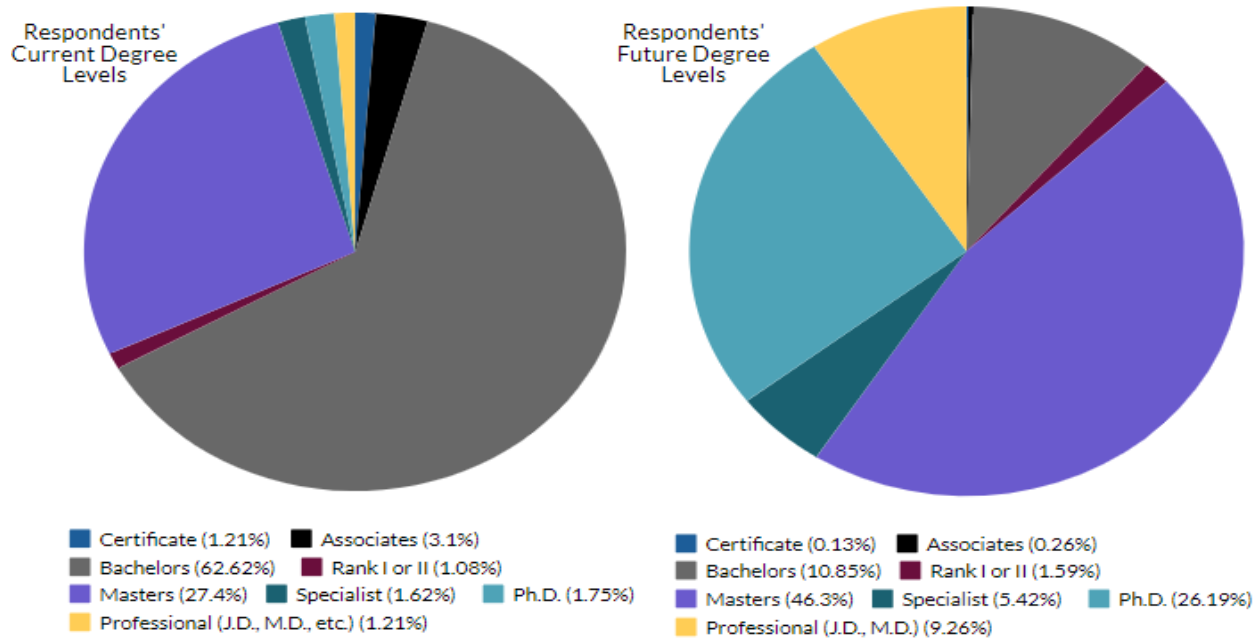
Graph 8: Academic Challenge and Faculty Rating



## Education

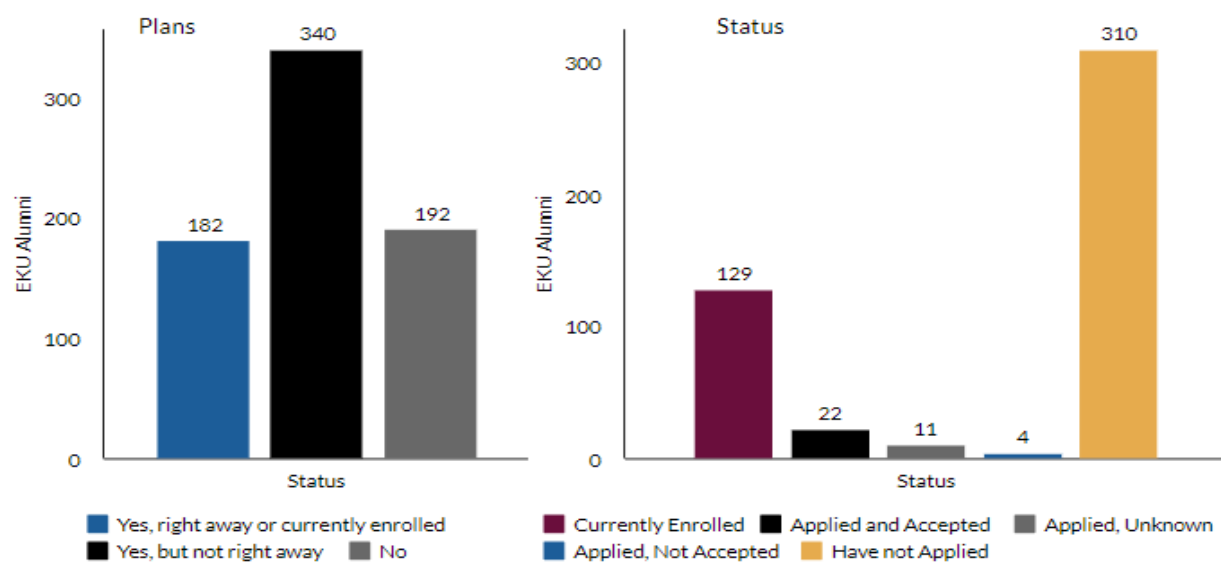
EKU Alumni were asked to identify their highest degree level as well as the highest degree level they wish to obtain in their lifetime. The majority had obtained either a bachelor (64%) or master (28%) degree and 49% indicated a masters as the highest degree they would like to earn in their lifetime. Twenty-nine percent (27%) would like to earn a Ph.D.

Graphs 9 and 10: Current and Future Degree Levels



EKU Alumni were also asked if they have plans to continue their formal education, and if those plans were immediate. 72% of Alumni plan to continue their education, though 47% are not planning to start immediately. One-quarter (25%) are planning to continue their formal education right away, or are already currently enrolled.

Graphs 11 and 12: Continuing Education and Application Status



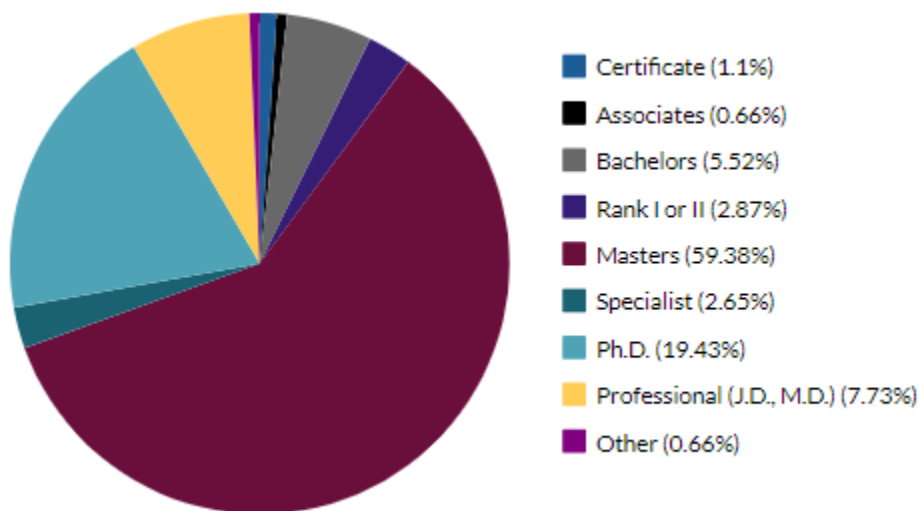
Alumni with plans to continue their formal education were also asked to identify their area of study or the degree program they will pursue. Answer options were grouped categorically under the Classification of Instructional Program (CIP) code designed by the National Center for Education Statistics. The most popular areas of study were Health Professions and Related Programs with 19%, Education with 14%, Health-related Knowledge and Skills 11%, Business, Management, Marketing, and Related Support Services 10%, Homeland Security, Law Enforcement, Firefighting and Related Protective Services 8.99%, Psychology 7.46%, Legal Professions and Studies 5.14%, Social Sciences 4.63%, Public Administration and Social Service Professions 3.6%, Computer and Information Sciences and Support Services 2.83%, Engineering 2.32%, Biological and Biomedical Sciences 2.32%, Physical Sciences 2.32%, Communication, Journalism, and Related Programs 2.06%, Liberal Arts and Sciences, General Studies and Humanities 1.55%, Agriculture, Agriculture Operations, and Related Sciences 1.28%, and Engineering Technologies and Engineering-Related Fields 1.28%.

Graph 13: Academic Area by CIP code



EKU Alumni were asked to identify the degree level they will pursue in their continuing education plans. Over half, 59.9%, will pursue a masters, while 19.7% will pursue a Ph.D. in their respective programs.

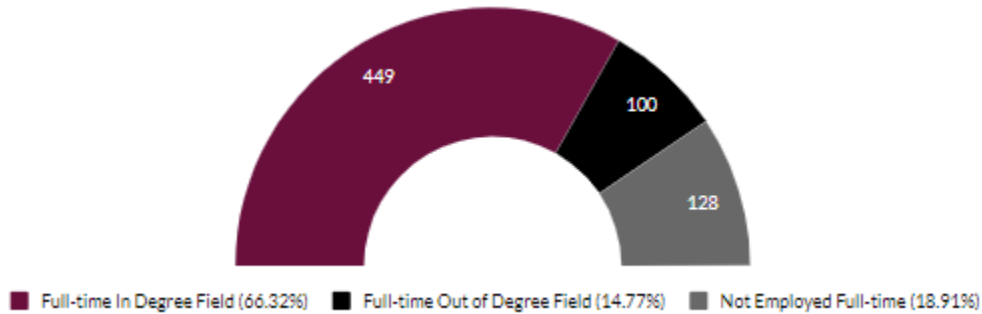
Graph 14: Degree Level



## Employment

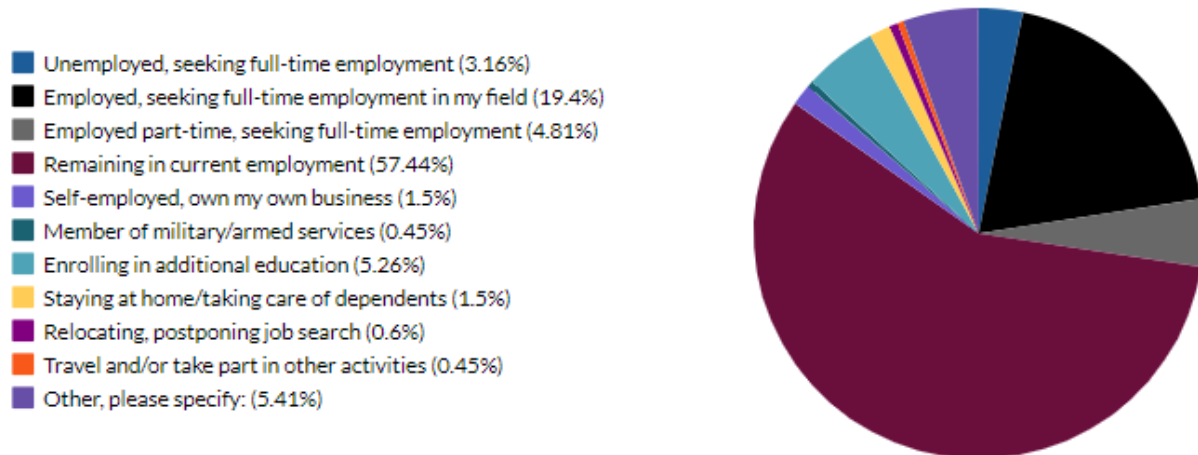
Eighty-one percent (81%) of Alumni report employment in a full-time position with 66% employed in their field of study.

Graph 15: Full-time Employment Status



Of those employed full-time, 57% intend to remain in their current employment, while 19% are seeking employment in their field. A total 3% of Alumni are unemployed and seeking full-time employment, and another 5% are employed part-time and seeking full-time employment.

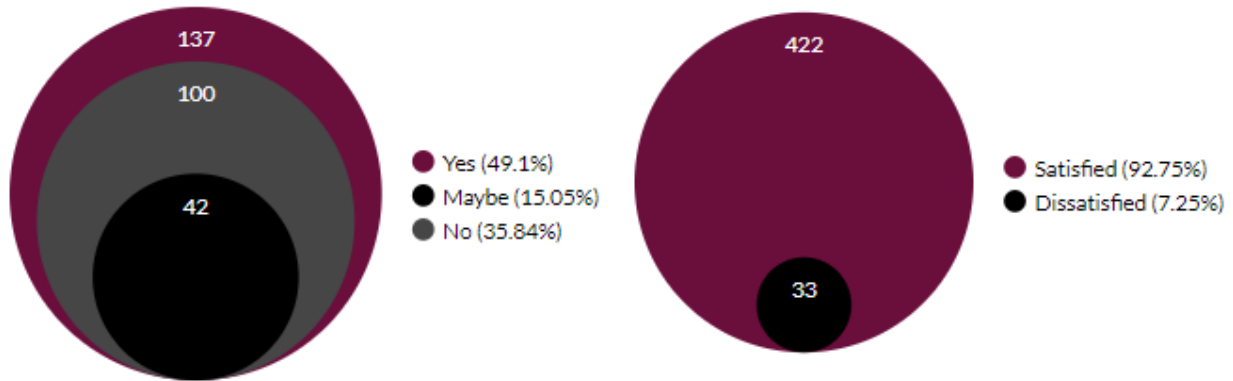
Graphs 16: Employment Plans



EKU Alumni were if they received or anticipated receiving a raise in salary for completing their degree. Almost half (49%) said Yes while 42% were unsure and 36% said No.

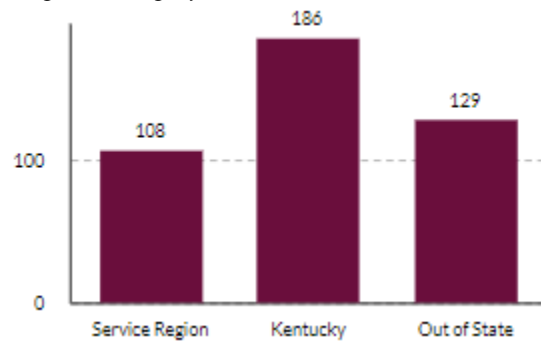
EKU Alumni were also asked to rate their satisfaction with their career choice. Ninety-two percent (92%) of Alumni report being satisfied or somewhat satisfied with their career choice.

Graphs 17 and 18: Expected Salary Increase and Career Satisfaction



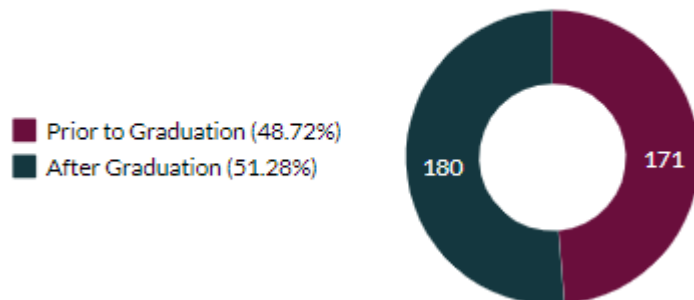
Seventy-one percent (70%) of Alumni are employed in Kentucky and 26% are employed in one of the 22 counties that make up the ECU Service Region.

Graph 19: Employment Location



Fifty-two percent (51%) of Alumni report receiving their job offer after graduation. On average, ECU Alumni report taking 8.25 months to receive a job offer after graduation.

Graph 20: Employment Offers

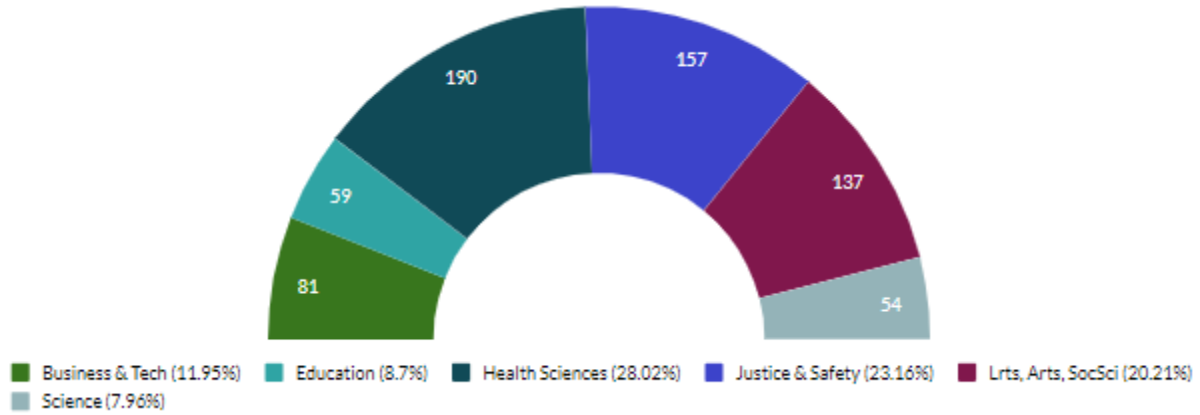




## Respondent Information

Alumni respondents come from all six of EKU's academic colleges with the College of Health Sciences and the College of Letters, Arts, and Social Sciences with the most representation at 28% and 20% respectively.

Graph 21: College Representation



EKU Alumni responding to the survey represent 100 different program classifications. Below are the top 20 programs with the highest representation.

Graph 22: Program Classification

