



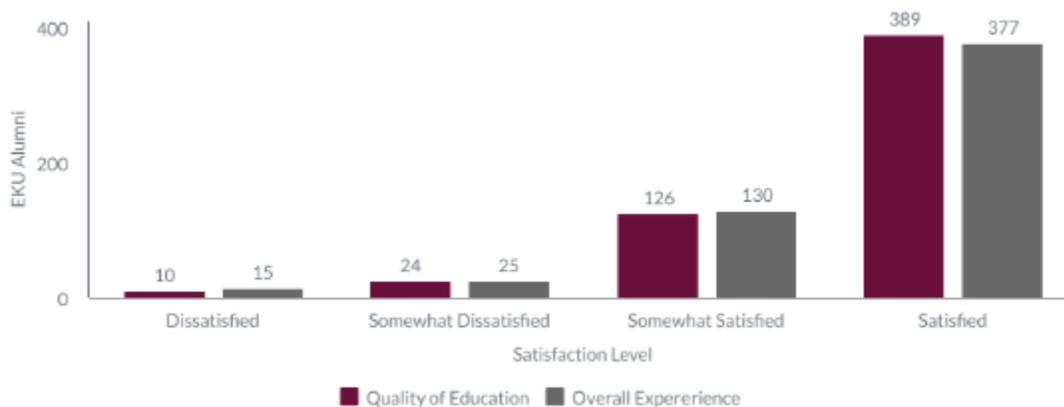
The ECU Alumni Survey was distributed via email at the beginning of the Fall 2019 semester to 3,601 alumni from the 2016-2017 academic year.

A total of 557 alumni responded to the survey for a response rate of 15.5%.

### University Experience

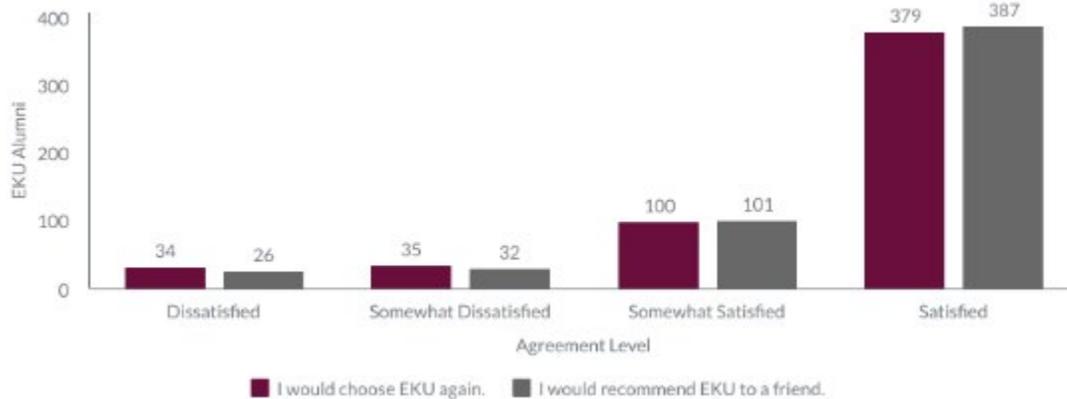
EKU Alumni were asked to report their satisfaction level with the quality of the education they received from ECU as well as their overall experience. The majority of Alumni report being satisfied with both the quality of education and their overall experience. A total 94.5% of Alumni are satisfied or somewhat satisfied with the quality of education at ECU and 93.1% are satisfied or somewhat satisfied with their overall ECU experience.

*Graph 1: Quality of Education and Overall Experience*



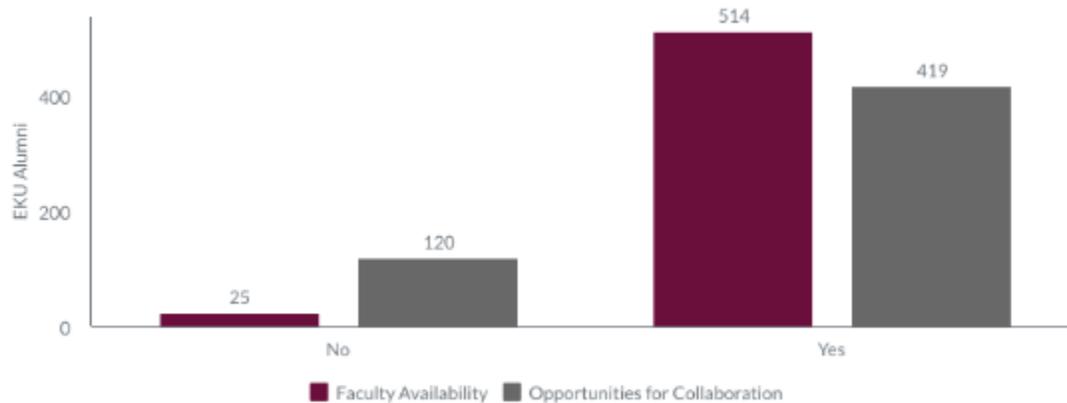
EKU Alumni were also asked if they would choose ECU again if they had the opportunity to choose again, as well as whether or not they would recommend ECU to a friend. The majority of Alumni agree that they would choose ECU again (87.9%) and would also recommend ECU to a friend (90.2%).

*Graph 2: Decisions and Recommendations*



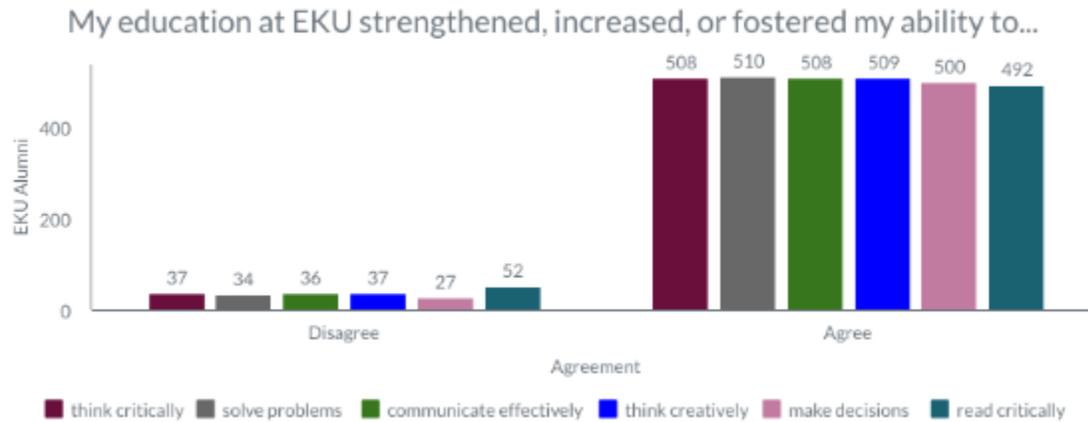
EKU Alumni were asked to evaluate the availability of faculty outside the classroom as well as whether or not Alumni feel they were given opportunity to collaborate with faculty and staff on outside projects. Most Alumni say that faculty members are available outside the classroom (95.1%) and give students opportunities to collaborate with faculty and/or staff on projects outside the classroom (80.5).

*Graph 3: Faculty Availability and Collaborative Opportunities*



EKU Alumni agree or somewhat agree that their education at EKU increased their ability to think (94.3%) and read critically (92.3%), and increased their technical knowledge (90.1%) and proficiency with technology applications related to their career (86.5%).

Graph 4: Skills and Attributes

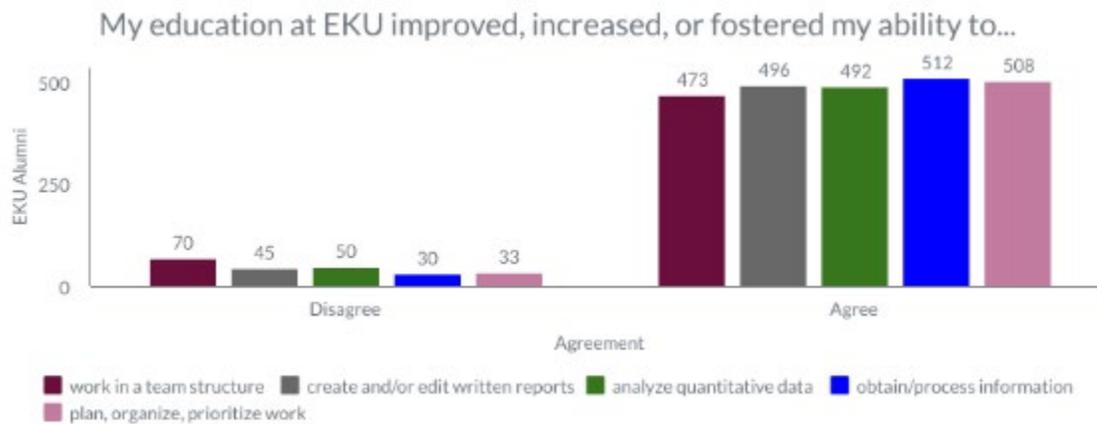


Alumni agree or somewhat agree that their education at ECU strengthened their ability to obtain and process information (94.6%) as well as their ability to communicate effectively (93.2%).

EKU Alumni also agree or somewhat agree that their education at ECU improved their ability to:

- solve problems (92.7%)
- make decisions (91.7%)
- work in a team structure (89.6%),
- create and/or edit written reports (90.5%)
- improve their leadership skills (88.3%)

Graph 5: Skills and Attributes

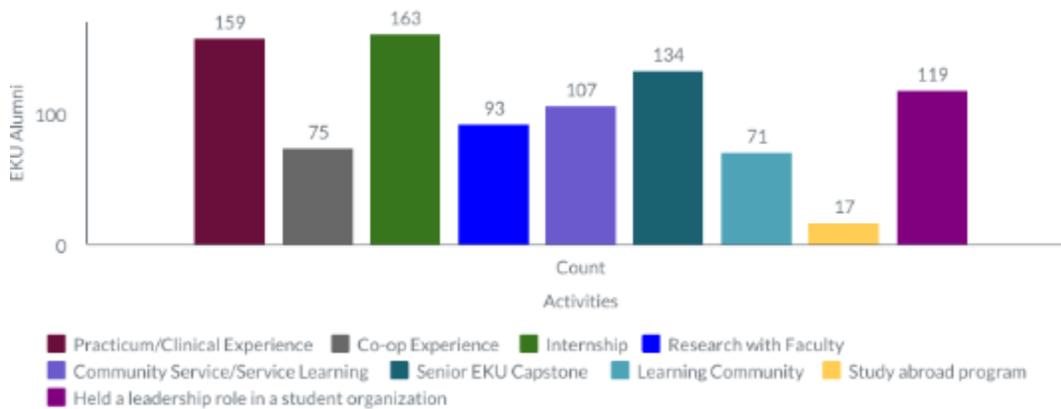


Alumni agree or somewhat agree that their education at EKU fostered their ability to think creatively (92.9%), to plan, organize, and prioritize work (92.1%), and to analyze quantitative data (90.6%)

Finally, EKU Alumni agree or somewhat agree that their education at EKU prepared them for citizenship within their community (83%).

While at EKU, Alumni report engaging in activities such as a practicum or clinical experience (42.8%), internships (33.4%), holding a leadership role in a student organization (32%), and community service or service learning projects (29.9%).

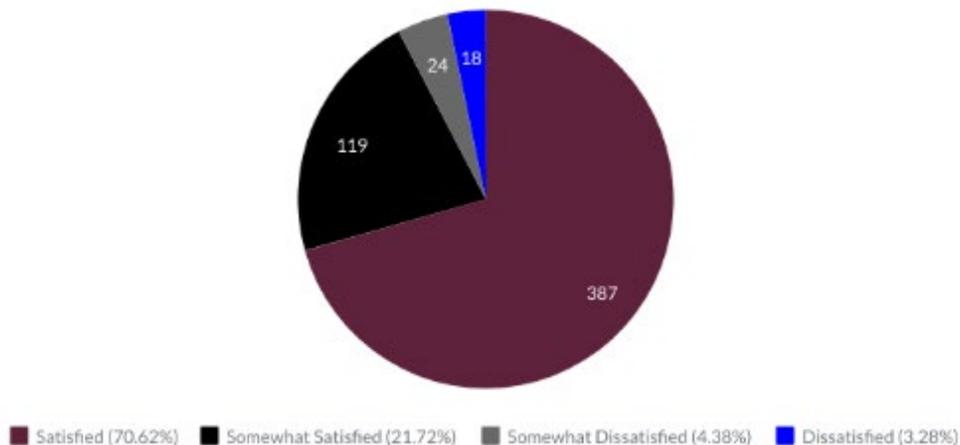
Graph 6: Extracurricular Activities



## Program Experience

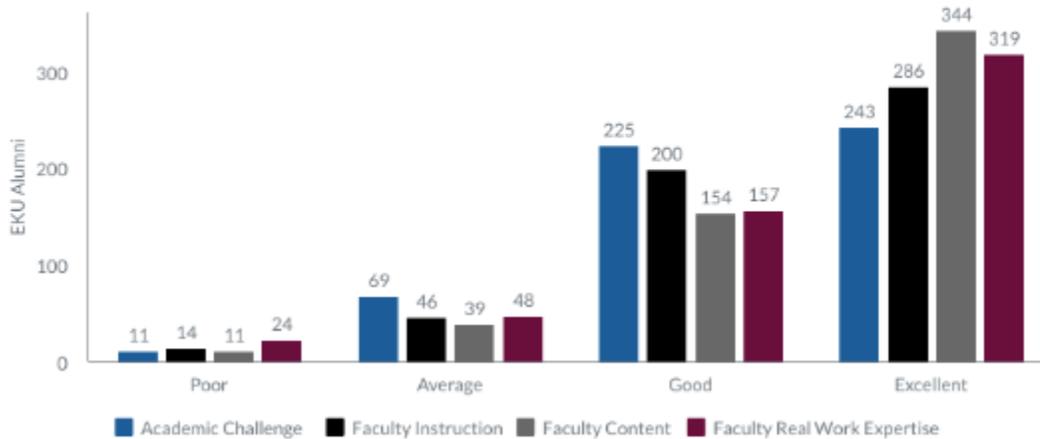
EKU Alumni also evaluated their individual degree programs in the Alumni Survey. The majority (89.8%) of Alumni are satisfied or somewhat satisfied with the quality of their degree program.

Graph 7: Program Quality Satisfaction



Alumni were also given the opportunity to rate faculty members and academic challenge in their respective programs. A total 86.4% of Alumni feel the academic challenge within their degree program was good or excellent. Faculty instruction was rated as good or excellent by 87.6% of Alumni, and faculty’s content expertise and real work expertise in their degree programs were rate as good or excellent at 90.7% and 86.1%, respectively.

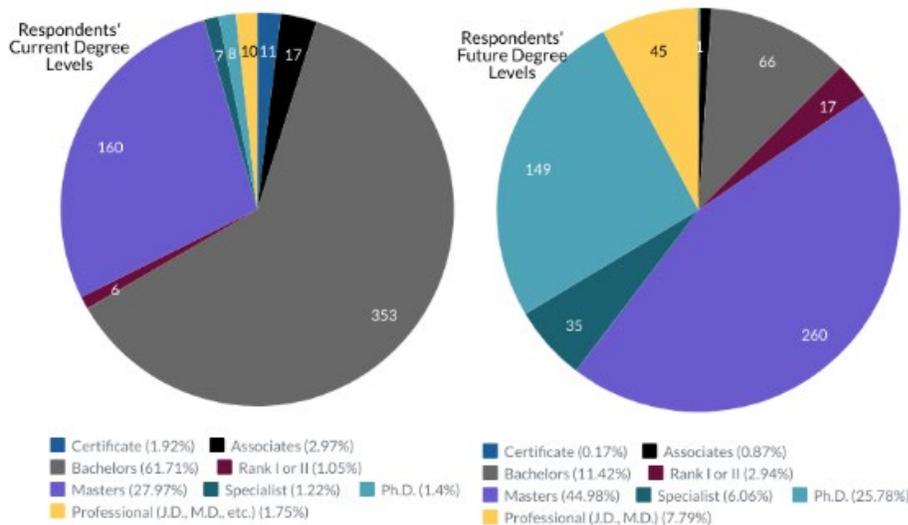
Graph 8: Academic Challenge and Faculty Rating



## Education

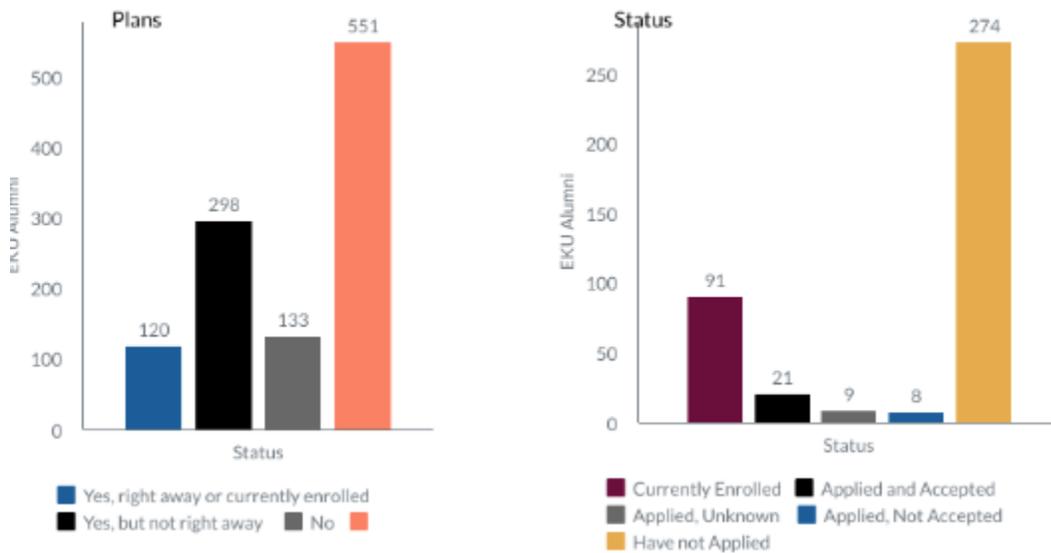
EKU Alumni were asked to identify their highest degree level as well as the highest degree level they wish to obtain in their lifetime. The majority had obtained either a bachelor (64%) or master (30%) degree and 49% indicated a masters as the highest degree they would like to earn in their lifetime. Twenty-nine percent (29%) would like to earn a Ph.D.

Graphs 9 and 10: Current and Future Degree Levels



EKU Alumni were also asked if they have plans to continue their formal education, and if those plans were immediate. Half (50.1%) of respondents have plans to continue their formal education, though not immediately, while about one-quarter (27.9%) are planning to continue their formal education right away, or are already currently enrolled.

*Graphs 11 and 12: Continuing Education and Application Status*

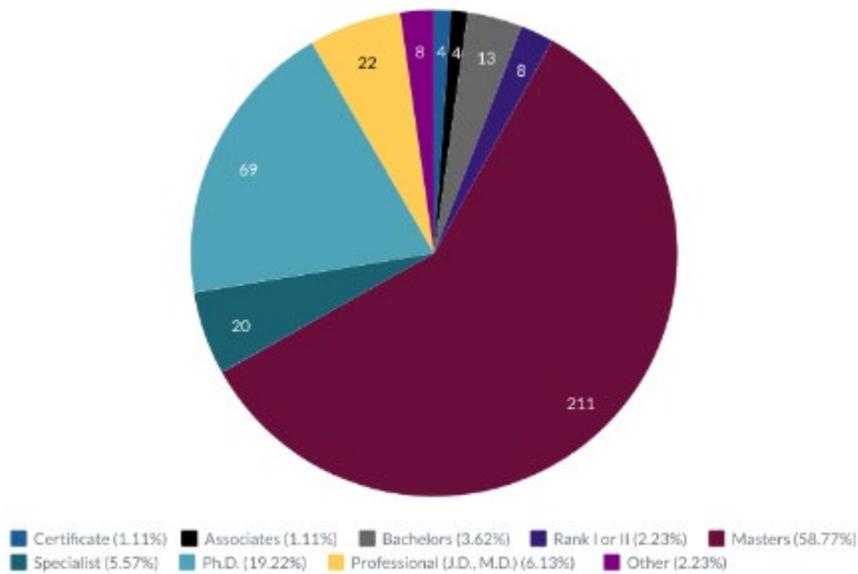


Alumni with plans to continue their formal education were also asked to identify their area of study or the degree program they will pursue. Answer options were grouped categorically under the Classification of Instructional Program (CIP) code designed by the National Center for Education Statistics. The most popular areas of study were Education with 20.2%, Health Professions and Related Programs with 12.9%, Business, Management, Marketing, and Related Support Services with 9.3, Health-related Knowledge and Skills 7.7%, and Homeland Security, Law Enforcement, Firefighting and Related Protective Services with 7.4%.



EKU Alumni were asked to identify the degree level they will pursue in their continuing education plans. Over half, 59.9%, will pursue a masters, while 19.7% will pursue a Ph.D. in their respective programs.

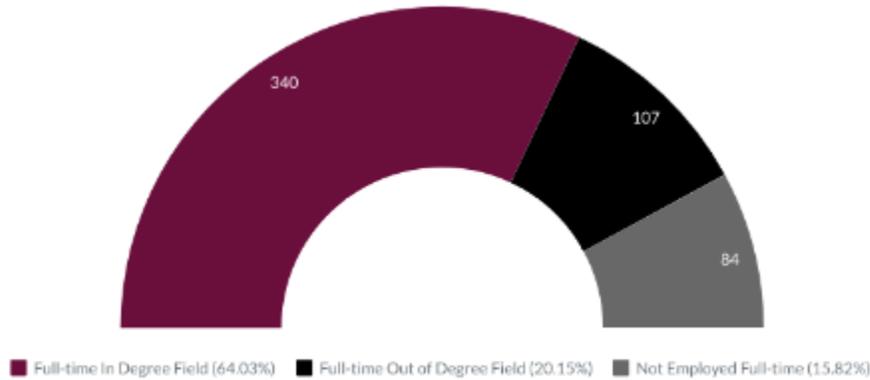
Graph 13: Degree Level



## Employment

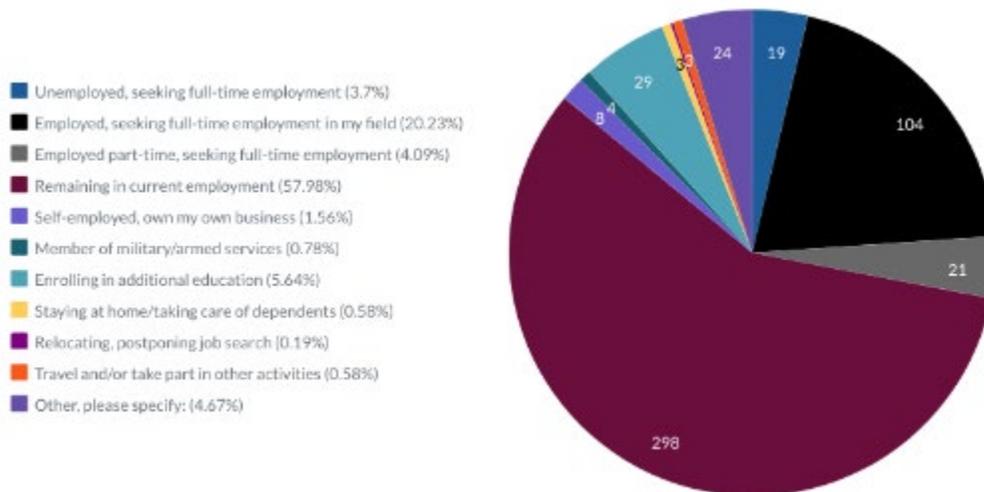
Eighty-three percent (78%) of Alumni report employment in a full-time position with 60% employed in their field of study.

*Graph 14: Full-time Employment Status*



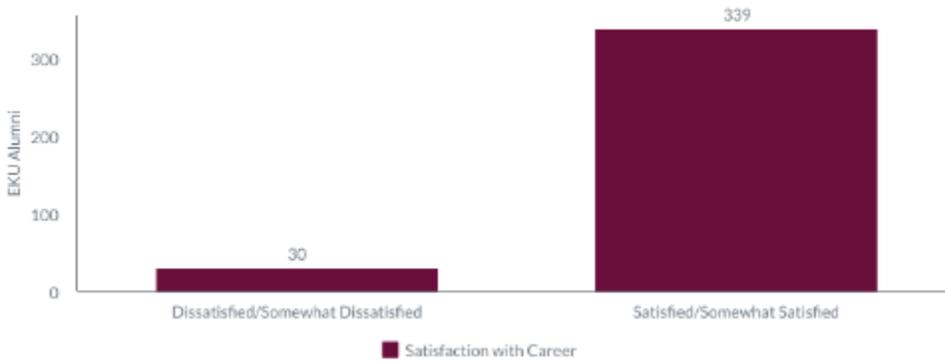
Of those employed full-time, 53% intend to remain in their current employment, while 22% are seeking employment in their field. A total 5.5% of Alumni are unemployed and seeking full-time employment, and another 4.3% are employed part-time and seeking full-time employment.

*Graphs 15: Employment Plans*



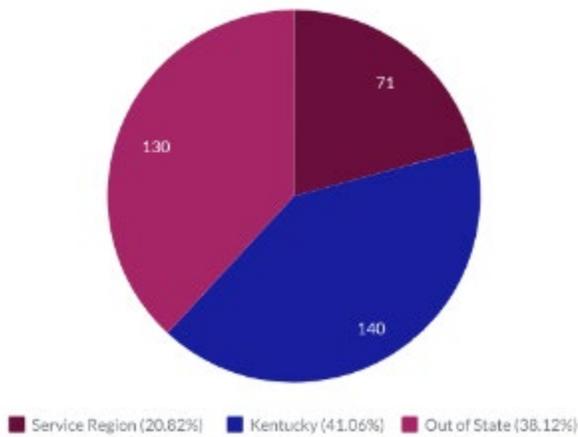
EKU Alumni were also asked to rate their satisfaction with their career choice. Ninety-two percent (92%) of Alumni report being satisfied or somewhat satisfied with their career choice.

Graph 16: Career Satisfaction



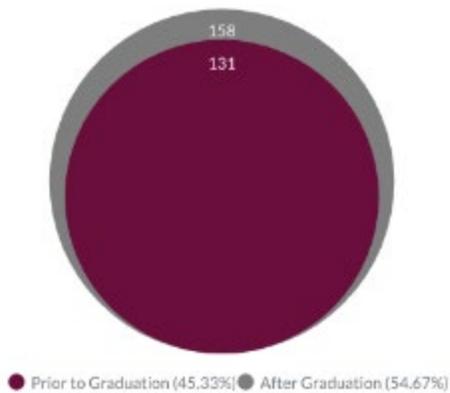
Seventy-one percent (70.7%) of Alumni are employed in Kentucky and 28.8% are employed in one of the 22 counties that make up the EKU Service Region.

Graph 17: Employment Location



Fifty-two percent (52.05%) of Alumni report receiving their job offer after graduation. On average, EKU Alumni report taking 8.25 months to receive a job offer after graduation.

Graph 18: Employment Offers



### Respondent Information

EKU Alumni that responded to the survey all graduated in the academic year 2015-2016. College representation across respondents equal 14% from the College of Business and Technology, 13% from the College of Education, 22% from the College of Health Sciences, 21% from the College of Justice and Safety, 22% from the College of Letters, Arts, and Social Sciences, and 8% from the College of Science.

Graph 19: College Representation

