



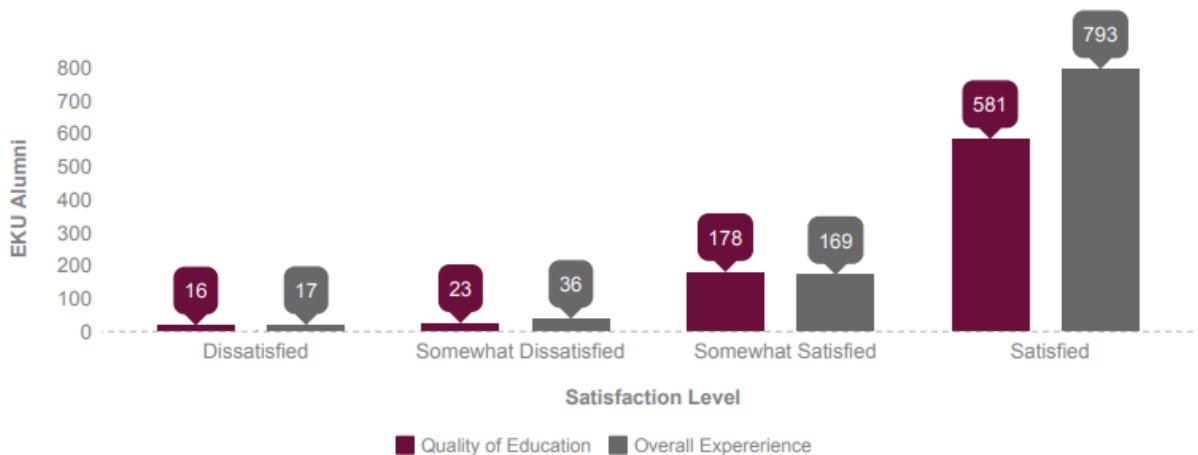
The ECU Alumni Survey was distributed via email at the beginning of the Fall 2017 semester to 4,130 alumni including academic terms ranging from Fall 2011 to Spring 2016.

A total of 802 alumni responded to the survey for a response rate of 19%.

University Experience

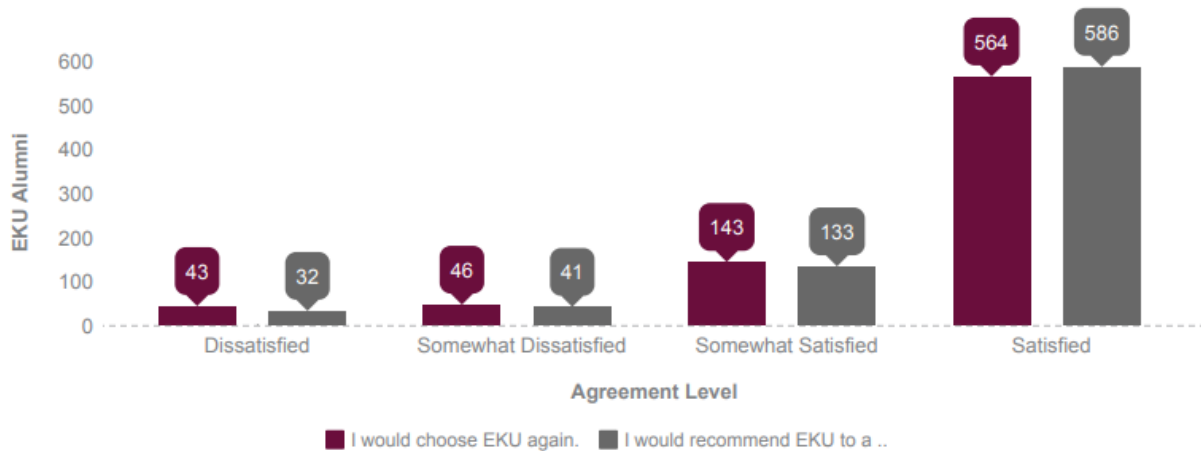
EKU Alumni were asked to report their satisfaction level with the quality of the education they received from ECU as well as their overall experience. The majority of Alumni report being satisfied with both the quality of education and their overall experience. A total 97.6% of Alumni are satisfied or somewhat satisfied with the quality of education at ECU and 96% are satisfied or somewhat satisfied with their overall ECU experience.

Graph 1: Quality of Education and Overall Experience



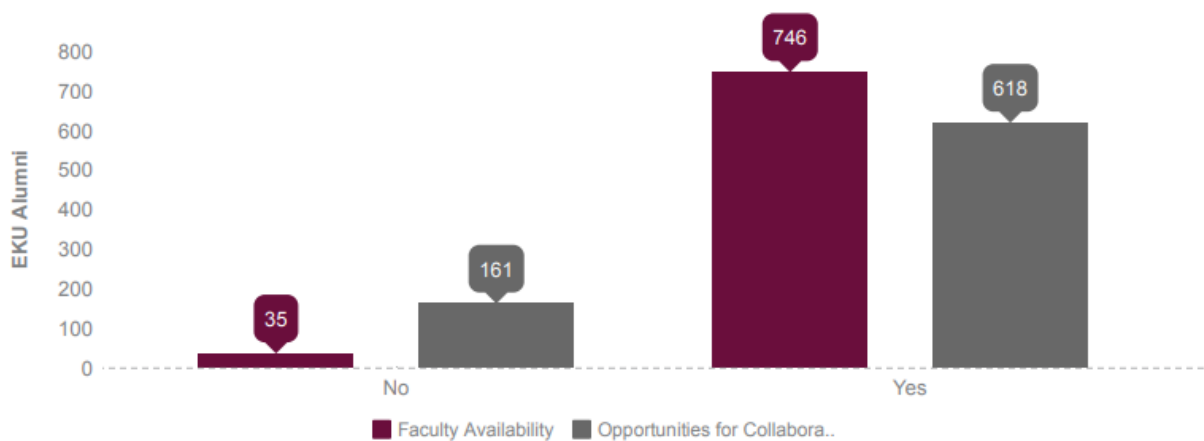
EKU Alumni were also asked if they would choose ECU again if they had the opportunity to choose again, as well as whether or not they would recommend ECU to a friend. The majority of Alumni agree that they would choose ECU again (92.9%) and would also recommend ECU to a friend (94.5%).

Graph 2: Decisions and Recommendations



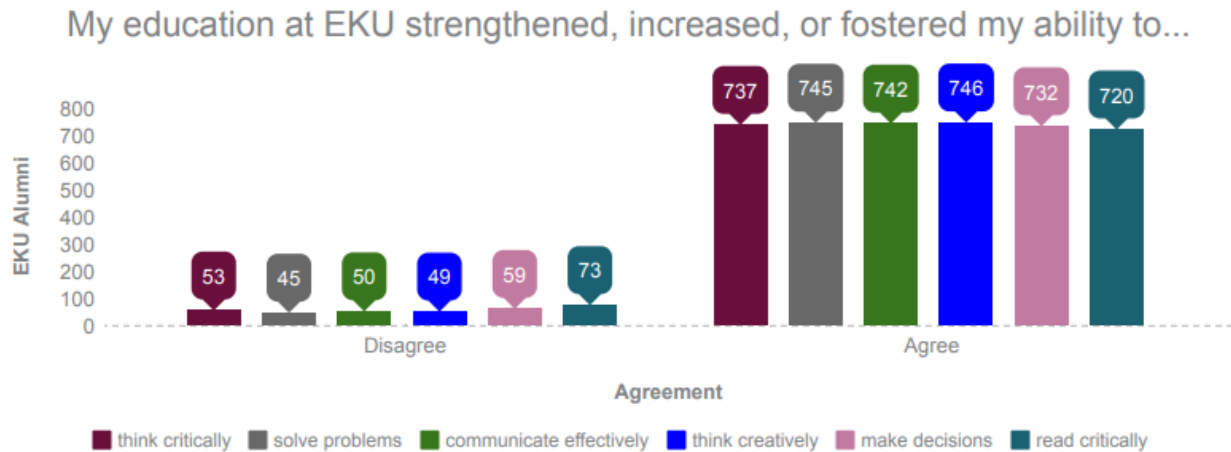
EKU Alumni were asked to evaluate the availability of faculty outside the classroom as well as whether or not Alumni feel they were given opportunity to collaborate with faculty and staff on outside projects. Most Alumni say that faculty members are available outside the classroom (95.3%) and give students opportunities to collaborate with faculty and/or staff on projects outside the classroom (83.6).

Graph 3: Faculty Availability and Collaborative Opportunities



EKU Alumni agree or somewhat agree that their education at ECU increased their ability to think (97.4%) and read critically (94%), and increased their technical knowledge (91.7%) and proficiency with technology applications related to their career (88.4%).

Graph 4: Skills and Attributes

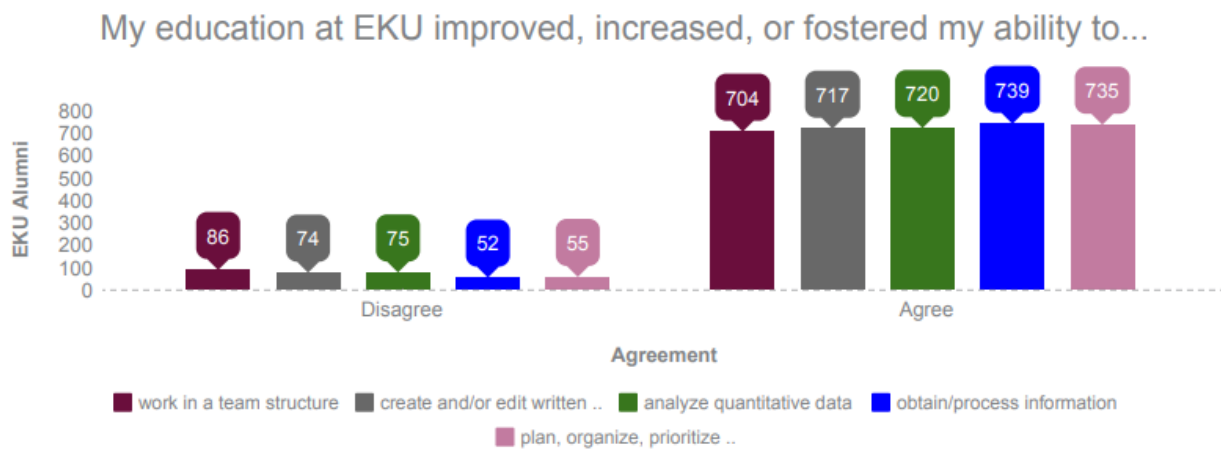


Alumni agree or somewhat agree that their education at ECU strengthened their ability to obtain and process information (96.6%) as well as their ability to communicate effectively (95.9%).

EKU Alumni also agree or somewhat agree that their education at ECU improved their ability to:

- solve problems (96.3%)
- make decisions (95.1%)
- work in a team structure (93.9%),
- create and/or edit written reports (93.3%)
- improve their leadership skills (92.9%)

Graph 5: Skills and Attributes

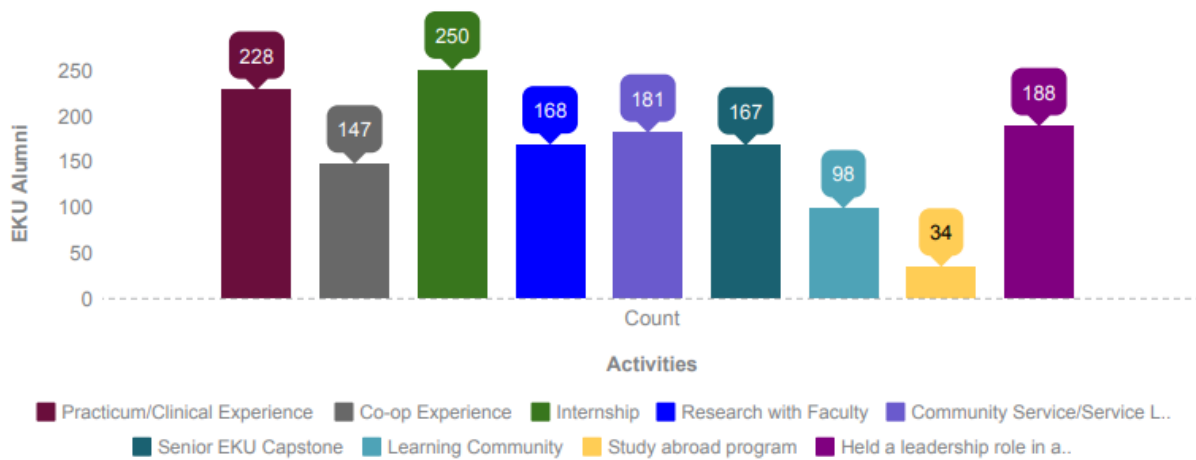


Alumni agree or somewhat agree that their education at EKU fostered their ability to think creatively (95.8%), to plan, organize, and prioritize work (95.6%), and to analyze quantitative data (92.4%)

Finally, EKU Alumni agree or somewhat agree that their education at EKU prepared them for citizenship within their community (87.6%).

While at EKU, Alumni report engaging in activities such as a practicum or clinical experience (42.8%), internships (33.4%), holding a leadership role in a student organization (32%), and community service or service learning projects (29.9%).

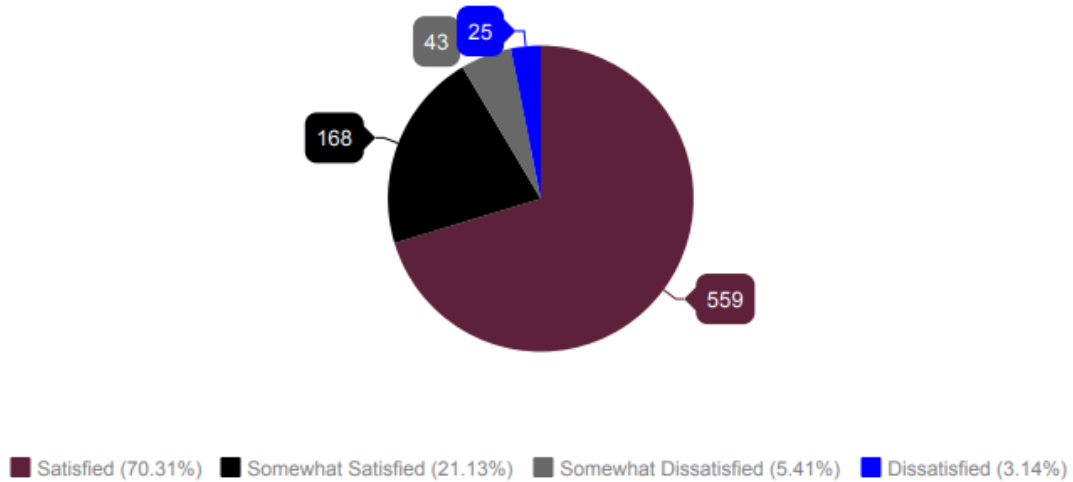
Graph 6: Extracurricular Activities



Program Experience

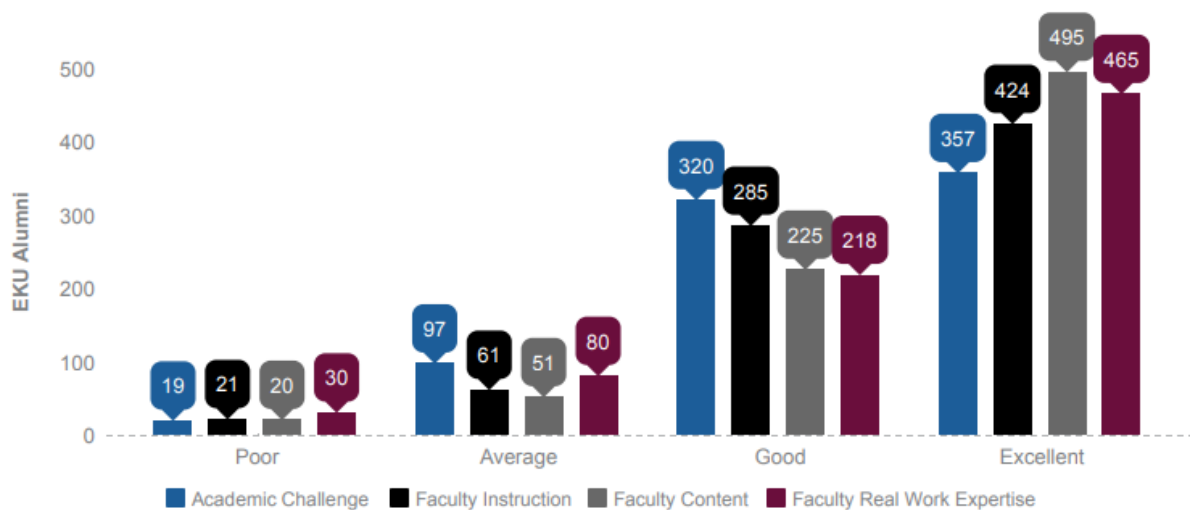
EKU Alumni also evaluated their individual degree programs in the Alumni Survey. The majority (94.5%) of Alumni are satisfied or somewhat satisfied with the quality of their degree program.

Graph 7: Program Quality Satisfaction



Alumni were also given the opportunity to rate faculty members and academic challenge in their respective programs. A total 89.5% of Alumni feel the academic challenge within their degree program was good or excellent. Faculty instruction was rated as good or excellent by 90.5% of Alumni, and faculty’s content expertise and real work expertise in their degree programs were rate as good or excellent at 93.6% and 87.8%, respectively.

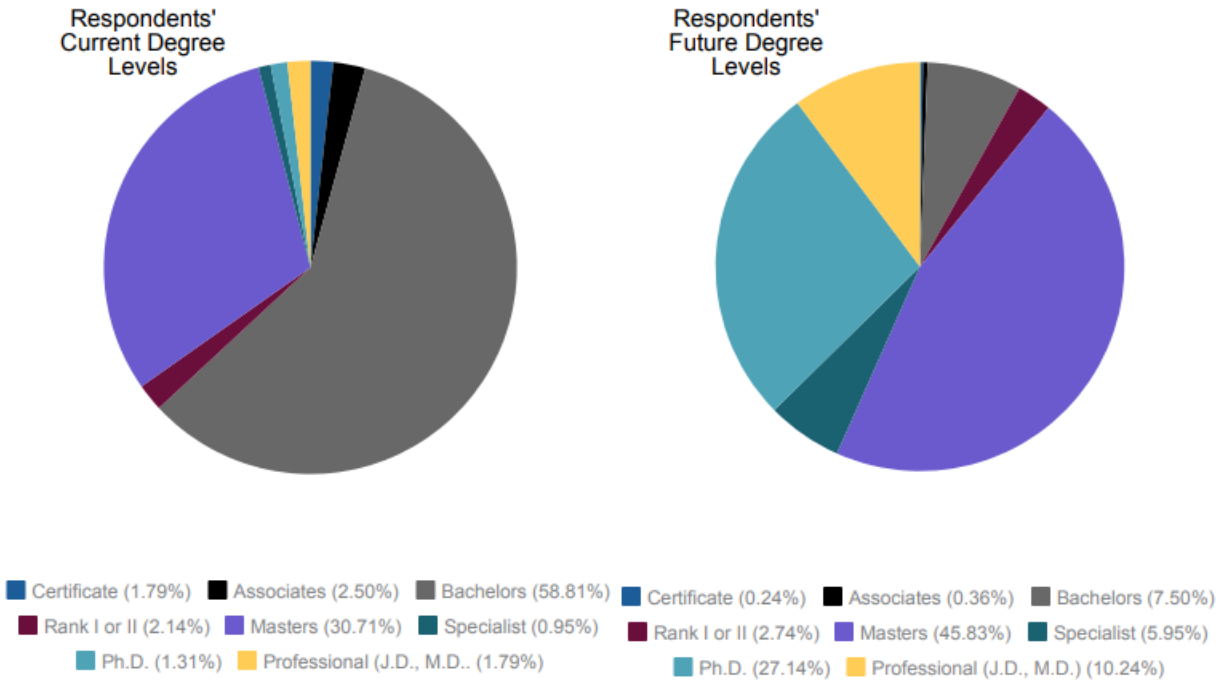
Graph 8: Academic Challenge and Faculty Rating



Education

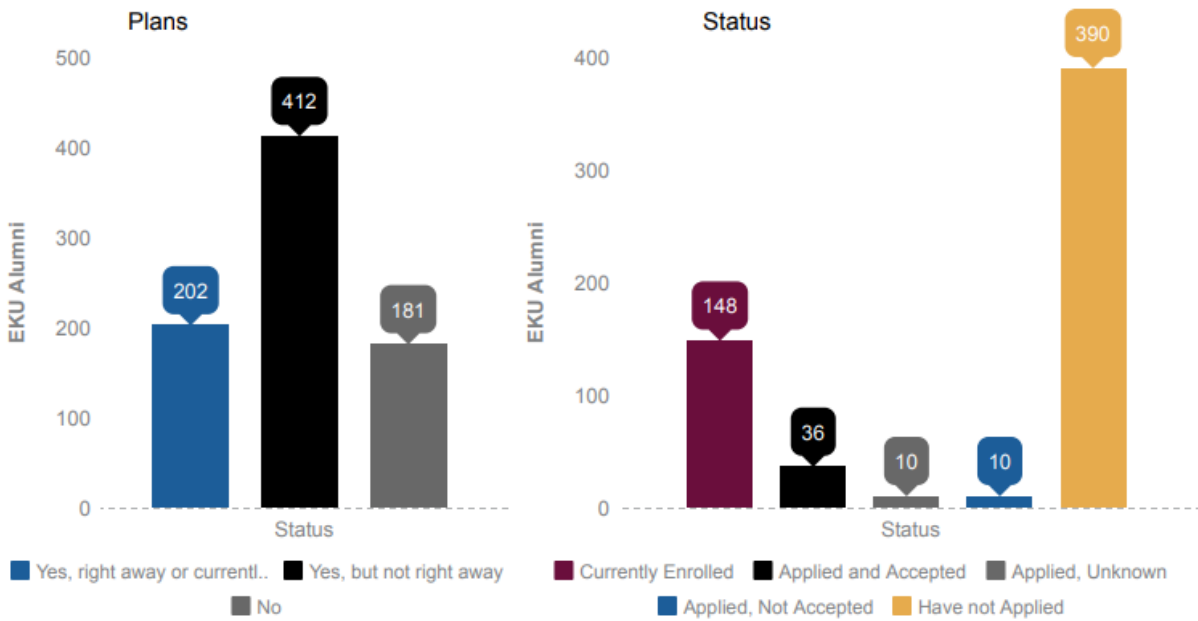
EKU Alumni were asked to identify their highest degree level as well as the highest degree level they wish to obtain in their lifetime. The majority had obtained either a bachelor (56.5%) or master (34.4%) degree and 44.6% indicated a masters as the highest degree they would like to earn in their lifetime. Twenty-nine percent (28.7%) would like to earn a Ph.D.

Graphs 9 and 10: Current and Future Degree Levels



EKU Alumni were also asked if they have plans to continue their formal education, and if those plans were immediate. A little over half (51.9%) of Alumni have plans to continue their formal education, though not immediately, while about one-quarter (26.2%) are planning to continue their formal education right away, or are already currently enrolled.

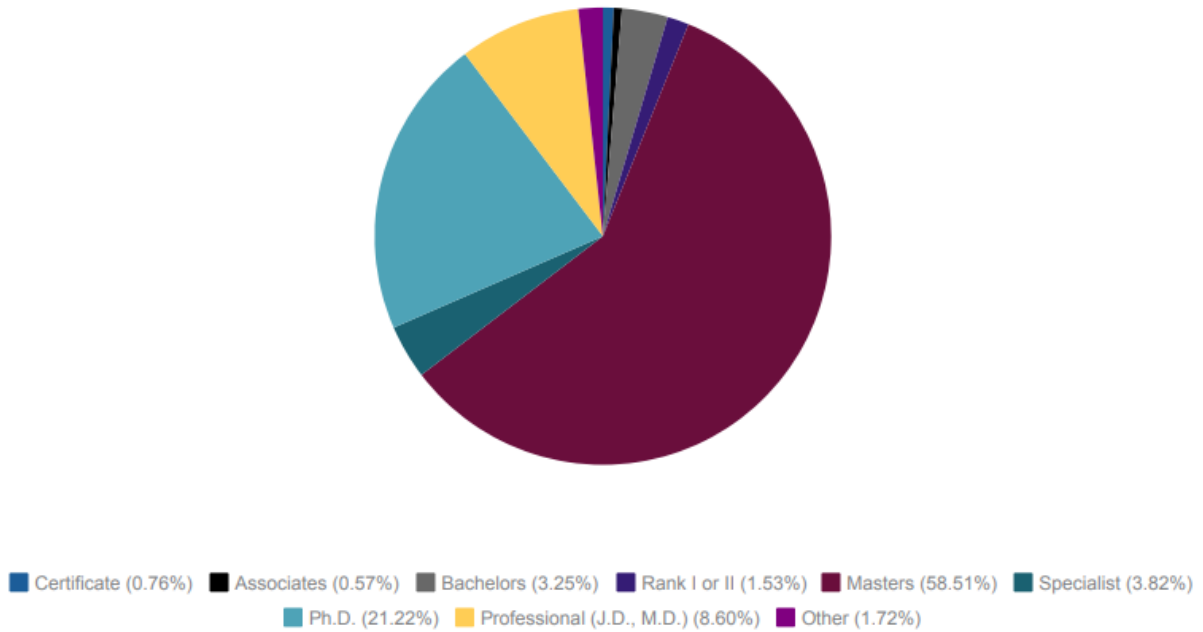
Graphs 11 and 12: Continuing Education and Application Status



Alumni with plans to continue their formal education were also asked to identify their area of study or the degree program they will pursue. Answer options were grouped categorically under the Classification of Instructional Program (CIP) code designed by the National Center for Education Statistics. The most popular areas of study were Education with 25.2%, Health Professions and Related Programs with 12.5%, Business, Management, Marketing, and Related Support Services with 9.5%, and Homeland Security, Law Enforcement, Firefighting and Related Protective Services with 7.1%.

EKU Alumni were asked to identify the degree level they will pursue in their continuing education plans. Over half, 55.5%, will pursue a masters, while 22.3% will pursue a Ph.D. in their respective programs.

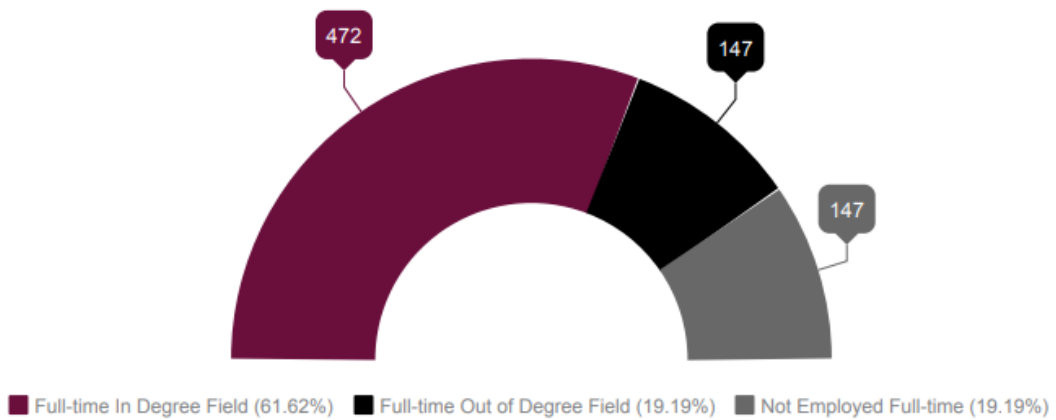
Graph 13: Degree Level



Employment

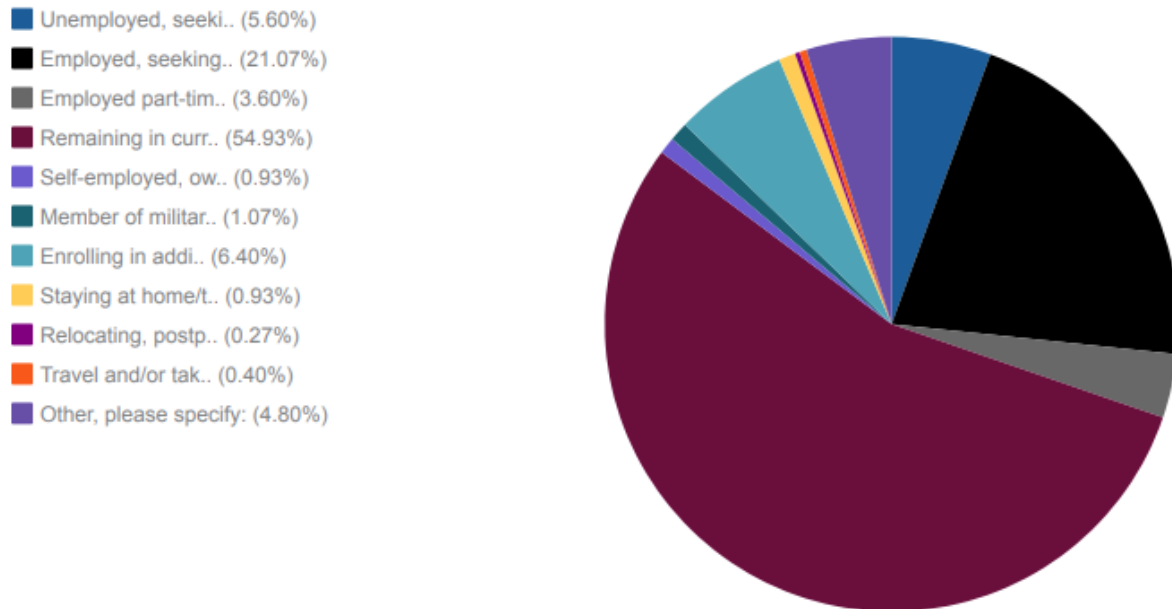
Eighty-three percent (83.1%) of Alumni report employment in a full-time position with 63.3% employed in their field of study.

Graph 14: Full-time Employment Status



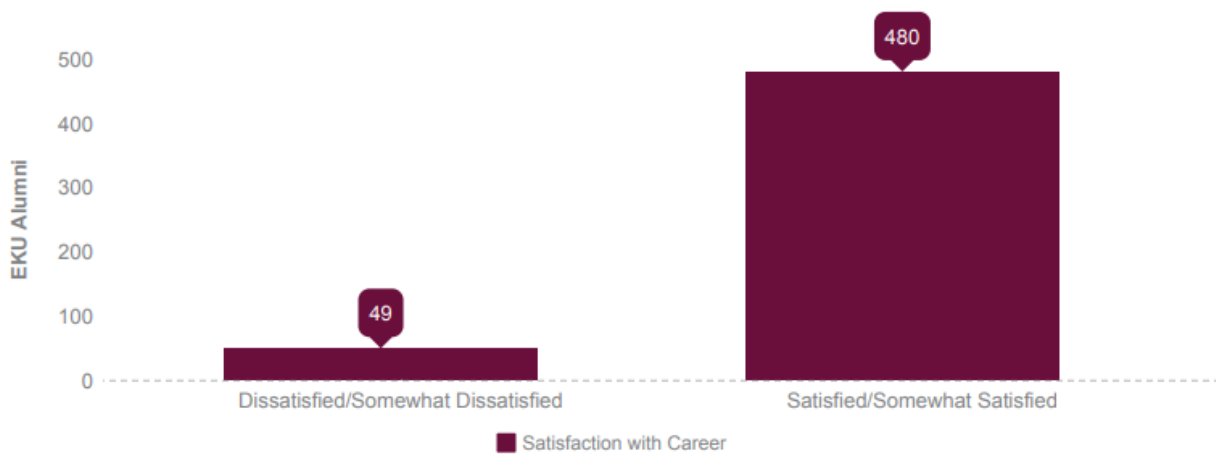
Of those employed full-time, 61.7% intend to remain in their current employment, while 18.9% are seeking employment in their field. A total 4.3% of Alumni are unemployed and seeking full-time employment, and another 4.2% are employed part-time and seeking full-time employment.

Graphs 15: Employment Plans



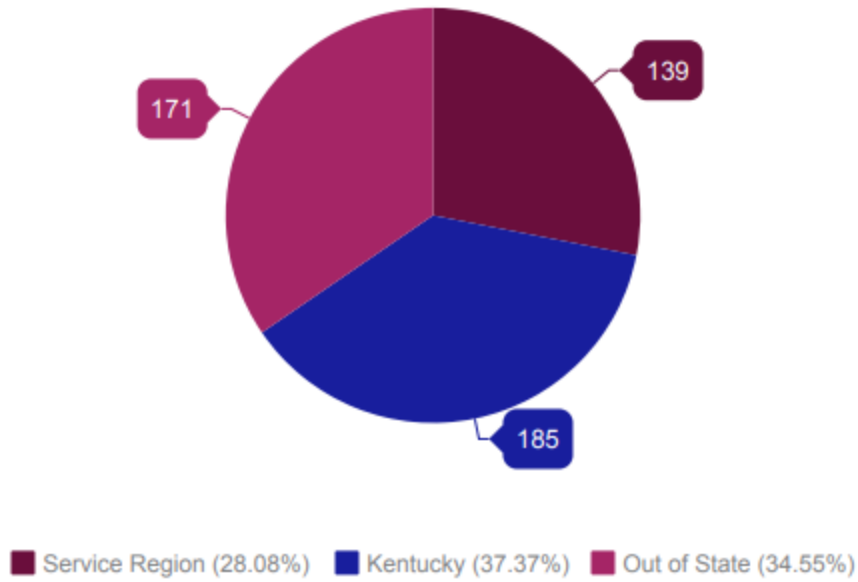
EKU Alumni were also asked to rate their satisfaction with their career choice. Ninety-two percent (91.6%) of Alumni report being satisfied or somewhat satisfied with their career choice.

Graph 16: Career Satisfaction



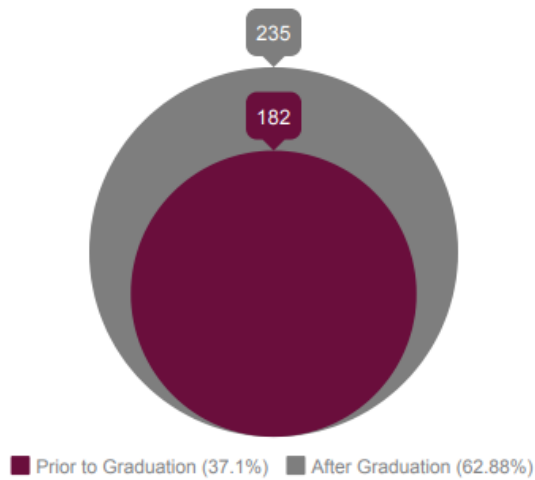
Seventy-three percent (72.5%) of Alumni are employed in Kentucky and 29.3% are employed in one of the 22 counties that make up the ECU Service Region.

Graph 17: Employment Location



Sixty-three percent (62.9%) of Alumni report receiving their job offer after graduation. On average, ECU Alumni report taking 10.91 months to receive a job offer after graduation. The average reported salary for ECU Alumni is \$48,559.

Graph 18: Employment Offers



Respondent Information

EKU Alumni that responded to the survey all graduated between the academic years of Fall 2012 and Spring 2014. College representation across respondents fell to 27.9% from the College of Arts and Sciences, 14.7% from the College of Business and Technology, 16.9% from the College of Education, 22.4% from the College of Health Sciences, and 16.8% from the College of Justice and Safety. Less than 2% of Alumni were from University Programs.

Graph 19: College Representation

