
NSSE 2013
Administration Summary
Eastern Kentucky University

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Administration Summary

This report provides an overview of your survey administration, including details about your population and sample, response rates, representativeness of your respondents, survey customization choices, and recruitment message schedule. This information can be useful for assessing data quality and planning future NSSE administrations.

Population and Respondents

The table at right reports your institution's population sizes, how many students were sampled (whether census-administered or randomly selected), and how many completed the survey.

Survey completions

| | <i>First-year</i> | <i>Senior</i> |
|----------------------------------|-------------------|---------------|
| Submitted population | 2,067 | 3,318 |
| Adjusted population ^a | 2,067 | 3,318 |
| Survey sample ^b | 2,067 | 3,318 |
| Total respondents ^b | 262 | 657 |
| Full completions ^c | 198 | 567 |
| Partial completions | 64 | 90 |

a. Adjusted for ineligible students and those for whom survey requests were returned as undeliverable.

b. Targeted and locally administered oversamples were not included.

c. Completed at least one demographic question after the core engagement items on the survey.

Response Rate and Sampling Error^a

| | <i>First-year</i> | | | | <i>Senior</i> | | | |
|-----------------------------|-------------------|------------------|-----------------|------------|---------------|------------------|-----------------|------------|
| | EKU | Southeast Public | Benchmark Inst. | Nationwide | EKU | Southeast Public | Benchmark Inst. | Nationwide |
| Response rate | 13% | 15% | 16% | 16% | 20% | 21% | 22% | 21% |
| Sampling error ^b | +/- 5.7% | +/- 0.7% | +/- 1% | +/- 1.1% | +/- 3.4% | +/- 0.6% | +/- 0.8% | +/- 0.8% |

a. Comparison group response rate and sampling error are computed at the student level (i.e., they are not institution averages).

b. Also called "margin of error," sampling error is an estimate of the amount the true score on a given item could differ from the estimate based on a sample. For example, if the sampling error is +/- 5.0% and 40% of your students reply "Very often" to a particular item, then the true population value is most likely between 35% and 45%.

Representativeness and Weighting

The first table at right reports on variables submitted in your population file. Respondent and population percentages are listed side by side as a convenience to see how well the characteristics of your respondents reflect your first-year and senior populations.

Because women and full-time students are consistently overrepresented among respondents, NSSE weights results by gender and enrollment status so institutional estimates reflect the population with respect to these characteristics. The second table at right provides the respondent and population proportions used to calculate your 2013 weights. For more information, see nse.iub.edu/html/weighting.cfm

Representativeness

| | <i>First-year</i> | | <i>Senior</i> | |
|---------------------------------|-------------------|--------------|---------------|--------------|
| | Respondent % | Population % | Respondent % | Population % |
| Female | 75 | 55 | 68 | 57 |
| Full-time | 94 | 93 | 83 | 75 |
| First-time, first-year | 52 | 59 | N/A | N/A |
| Race/ethnicity ^a | | | | |
| Am. Indian or Alaska Native | 0 | 1 | 0 | 0 |
| Asian | 1 | 1 | 1 | 2 |
| Black or African American | 5 | 5 | 3 | 5 |
| Hispanic or Latino | 2 | 2 | 2 | 2 |
| Native Hawaiian/Other Pac. Isl. | 0 | 0 | 0 | 0 |
| White | 87 | 85 | 89 | 86 |
| Other | 0 | 0 | 0 | 0 |
| Foreign or nonresident alien | 0 | 0 | 0 | 0 |
| Two or more races/ethnicities | 1 | 2 | 1 | 2 |
| Unknown | 3 | 4 | 3 | 3 |

a. Based on the IPEDS categories (not available for Canadian institutions) submitted in the population file. Results not reported for institutions without full (at least 90%) race/ethnicity information in the population file.

Weighting

| | <i>First-year</i> | | <i>Senior</i> | |
|-------------------|-------------------|--------------|---------------|--------------|
| | Respondent % | Population % | Respondent % | Population % |
| Full-time, female | 72 | 51 | 57 | 43 |
| Full-time, male | 22 | 42 | 26 | 32 |
| Part-time, female | 3 | 4 | 11 | 14 |
| Part-time, male | 3 | 4 | 5 | 11 |

Administration Details

Population File

Your institution provided a population file for survey administration and was afforded an opportunity to update it.

Population file options

| | |
|--|----|
| Included "group" variables ^a | No |
| Identified an oversample ^b | No |
| Updated to identify ineligible students ^c | No |

| | |
|--|------------------------|
| Identified students who completed BCSSE 2012 | BCSSE not administered |
|--|------------------------|

- a. Institutions had the option to include additional variables in their population files for oversampling or for their own post hoc analyses. Up to five "group" variables were allowed.
- b. Institutions that did not survey all first-year and senior students (census) had the option to oversample a segment of their population. Oversamples may also be used to survey students in other class years.
- c. Institutions were able to update their population file to identify students who did not return to campus in the spring or otherwise did not meet NSSE eligibility criteria.

Survey Options

The options at right were available to customize the content of your NSSE survey, and to collect complementary data from companion surveys.

Administration features

| | |
|---------------------------------|--------------|
| Sample type | Census |
| Recruitment method | Email |
| Incentive offered | Yes |
| Survey version | U.S. English |
| Institution logo used in survey | Yes |
| Participated with state system | No |

Additional items and companion surveys

| | |
|--|-------------------|
| Asked optional sexual orientation question | No |
| Topical module(s) | Academic Advising |
| Consortium | No |
| BCSSE 2012 | No |
| FSSE 2013 | No |

Recruitment Messages

Students received up to five direct contacts. Your institution had the ability to customize recruitment messages for your campus.

Message schedule

| | Date | Cumulative response rate | |
|----------------|------------|--------------------------|---------------|
| | | <i>First-year</i> | <i>Senior</i> |
| Invitation | 02/12/2013 | 4% | 6% |
| Reminder 1 | 02/20/2013 | 7% | 11% |
| Reminder 2 | 02/28/2013 | 10% | 15% |
| Reminder 3 | 03/06/2013 | 11% | 17% |
| Final reminder | 03/19/2013 | 13% | 20% |

Report Customization

Your institution had the option to customize the comparison groups used in reports.

Comparison groups for NSSE core survey reports

| | |
|---------|------------------------------|
| Group 1 | Southeast Public (default) |
| Group 2 | Benchmark Inst. (customized) |
| Group 3 | Nationwide (customized) |

Comparison groups for additional item set report(s)

| | |
|-----------------------------------|--------------------------------|
| Topical Module: Academic Advising | Academic Advising (customized) |
| None | |