



The University Advising Survey is administered in the spring semester of the academic year to all undergraduate students registered for classes. The survey is distributed via student email in the first week of April and is left open through the end of the advising period, typically four to five weeks later.

In Spring 2018, there was a total of 1,258 respondents to the survey, for a response rate of 11%. In the College of Health Sciences, there were 400 respondents, for a response rate of 19%.

Overall, student feedback from Health Sciences was positive, with 91% of respondents being satisfied or very satisfied with their advising experience.

Table 1: Overall Advising Satisfaction

Overall, how satisfied are you with your advising experience?	%	N
Very Satisfied	67.05%	268
Satisfied	23.48%	100
Dissatisfied	5.68%	17
Very Dissatisfied	3.79%	15

Students were also asked to rate their agreement with statements about their advisor and their specific skills, knowledge, and services. The majority of this feedback was also positive, with 80-90% of respondents agreeing with most statements.

The strongest attributes of advisors were helping students achieve a realistic understanding of the program options available (93%), responding to phone and email messages (93%), discussing alternative majors that students might also consider (91%), recalling or recording content of previous meetings (90%), discussing relevant academic requirements of student majors (92%), and discussing academic abilities and interests (90%)

Table 2: Strongest Attributes of EKU Advisors

My EKU Academic Advisor...	Strongly Disagree	N	Disagree	N	Agree	N	Strongly Agree	N	Total
helps me achieve a realistic understanding of the program options available to me.	4.90%	12	2.04%	5	20.41%	50	72.65%	178	245
responds to my email/phone messages.	4.88%	12	2.44%	6	22.76%	56	69.92%	172	246
discusses with me alternative majors that I might also consider.	5.60%	13	3.88%	9	25.00%	58	65.52%	152	232
recalls or has record of what we discussed in our previous meetings.	6.25%	15	3.33%	8	21.25%	51	69.17%	166	240
discusses with me the relevant academic requirements of the major(s) I am in or considering.	5.67%	14	4.05%	10	21.86%	54	68.42%	169	247
discusses with me my academic abilities and interests.	6.58%	16	3.29%	8	20.16%	49	69.96%	170	243

Additional areas advisors were evaluated on include discussing career options with students, including the experiences and education needed to work in a particular field (89%), being knowledgeable about a student’s program of study (89%), and being well informed about campus support services available to students (89%).

Table 3: Other Highly Rated Attributes

My EKU Academic Advisor...	Strongly Disagree	N	Disagree	N	Agree	N	Strongly Agree	N	Total
discusses career options, including the experiences and education needed to work in my field.	6.06%	14	5.19%	12	22.94%	53	65.80%	152	231
is knowledgeable about my program of study.	5.33%	13	6.15%	15	24.18%	59	64.34%	157	244
is well informed about campus support services that are available to help me succeed.	6.15%	15	5.33%	13	22.54%	55	65.98%	161	244

Areas for possible improvement could include advisors helping students understand their Degree Works Audit (82%) and keeping students aware of program requirements (73%).

Table 4: Areas for Improvement

My EKU Academic Advisor...	Strongly Disagree	N	Disagree	N	Agree	N	Strongly Agree	N	Total	
helps me understand my DegreeWorks audit.	8.37%	20	9.62%	23	23.01%	55	59.00%	141	239	82.01%
keeps me aware of the requirements for completing my program.	11.16%	25	15.63%	35	23.21%	52	50.00%	112	224	73.21%

Student respondents include 4% from Environmental Health and Clinical Lab, 6% from Exercise and Sport Science, 13.4% from Family and Consumer Sciences, 9.7% from Health Promotion and Administration, 4.7% from Medical Lab Science, 3.7% from Associate Degree Nursing, 37.9% from Baccalaureate and Graduate Nursing, 14.4% from Occupational Therapy, and 6.0% from Recreation and Park Administration.