Eastern Kentucky University

2010 Bachelor's Degree Alumni Survey

Eastern Kentucky University has always prided itself in providing a quality education for its students. We are now in the process of evaluating quality and institutional effectiveness. You, as an EKU graduate, are essential in helping us with this project.

Please take a few moments to answer these questions about your bachelor’s degree experience at EKU. All information from this survey is confidential: no individual will be identified in any analysis of the data. We truly appreciate your support and continued interest in EKU.

Q1 In what academic year did you graduate with your bachelor's degree from EKU?
   - 38.9% 2007-2008
   - 33.8% 2004-2005
   - 24.0% 1999-2000
   - 3.3% Other

Q2 From what academic college did you graduate?
   - 28.7% Arts & Sciences
   - 25.1% Business & Technology
   - 12.4% Education
   - 15.6% Health Science
   - 17.8% Justice & Safety

Q3 Please indicate your major:
   - 98.5%

Q4 If you were choosing a university, would you choose EKU again?
   - 3.3% Strongly Disagree
   - 2.5% Disagree
   - 38.2% Agree
   - 55.3% Strongly Agree

Q5 I would recommend EKU to a friend.
   - 2.9% Strongly Disagree
   - 2.5% Disagree
   - 36.0% Agree
   - 58.5% Strongly Agree
Q6  How would you rate the quality of your bachelor's degree program?
   1.1% Poor
   8.4% Fair
   45.8% Good
   44.7% Excellent

Q7  How would you describe the level of academic challenge within your bachelor's degree program?
   0.7% Very Easy
   11.3% Easy
   68.4% Challenging
   18.9% Very Challenging

Q8  Please rate the level of effort you put forth toward your academic endeavors while at EKU.
   0.0% None
   4.4% Low
   40.0% Medium
   55.3% High

Q9  How would you rate the quality of faculty instruction at EKU?
   0.7% Poor
   4.0% Fair
   50.2% Good
   45.1% Excellent

Q10 How would you rate the overall quality of faculty's content expertise in your bachelor's degree program?
    0.7% Poor
    4.0% Fair
    31.3% Good
    64.0% Excellent

Q11 How would you rate the overall quality of faculty's knowledge of real work expertise in your bachelor's degree program?
    1.8% Poor
    9.1% Fair
    41.8% Good
    46.5% Excellent

Q12 How often were the faculty available outside of regular class time?
    0.7% Never
    1.8% Rarely
    13.8% Occasionally
    58.9% Frequently
    24.4% Always
Q13 While at EKU, I had opportunities to collaborate with faculty and/or staff on projects outside the classroom.

5.1% Never
10.9% Rarely
32.7% Occasionally
38.5% Frequently
11.6% Always

Q14 While at EKU, to what extent did you experience multiple types of teaching/learning techniques? (For example, use of Blackboard, group work, class discussions, use of technology, other interactive learning.)

0.0% Never
7.3% Rarely
16.7% Occasionally
52.0% Frequently
24.0% Always

Q15 What is the highest degree you have obtained?

72.7% Bachelors
1.5% Rank I or II
21.8% Masters
0.4% Specialist
0.7% Ph.D.
2.9% Professional (J.D., M.D., etc.)

Q16 My experience at EKU fostered a desire for additional education.

1.8% Strongly Disagree
20.0% Disagree
54.5% Agree
23.6% Strongly Agree

Q17 What plans, if any, do you have for continued education?

26.2% I have no plans for continued education.
6.9% Non-Degree Courses
2.2% Certificate or Associates Degree
1.1% Bachelor's Degree
4.4% Rank I or II
41.1% Master's Degree
6.5% Ph.D.
3.3% Professional (J.D., M.D., etc.)
8.4% Other
Q18  If you are currently enrolled in continuing education, what institution are you attending?

77.8% Not Applicable
2.9% EKU
8.7% University or College in Kentucky other than EKU
5.5% University or College outside Kentucky
1.1% Other Post-Secondary Institution in Kentucky
3.3% Other Post-Secondary Institution outside Kentucky

Q19  Please rate your agreement with the following:

<table>
<thead>
<tr>
<th>Statement</th>
<th>Strongly Disagree</th>
<th>Disagree</th>
<th>Agree</th>
<th>Strongly Agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>My education at EKU fostered my ability to</td>
<td>0.7%</td>
<td>5.1%</td>
<td>66.5%</td>
<td>27.6%</td>
</tr>
<tr>
<td>think creatively</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>My education at EKU increased my ability</td>
<td>1.5%</td>
<td>4.4%</td>
<td>58.5%</td>
<td>35.6%</td>
</tr>
<tr>
<td>to think critically</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>My education at EKU strengthened my ability</td>
<td>1.1%</td>
<td>3.3%</td>
<td>49.1%</td>
<td>46.5%</td>
</tr>
<tr>
<td>to communicate effectively</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>My education at EKU prepared me for</td>
<td>1.8%</td>
<td>13.5%</td>
<td>60.4%</td>
<td>23.6%</td>
</tr>
<tr>
<td>citizenship within my community.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>While a student, EKU was supportive of all</td>
<td>1.5%</td>
<td>1.1%</td>
<td>48.7%</td>
<td>48.0%</td>
</tr>
<tr>
<td>students regardless of gender, race, class,</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>sexuality, and disability.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Q20  Were you employed while attending EKU?

57.8% Part-time
21.8% Full-Time
20.0% Not Employed

Q21  If you were employed while attending EKU, approximately how many hours per week did you work?

10.2% Less than 10
20.7% 10 - 19 hours
25.8% 20 - 29 hours
14.5% 30 - 39 hours
13.1% 40 hours or more

Q22  What is your current employment status?

7.3% Part-Time
82.9% Full-Time
5.5% Unemployed and seeking a position
4.4% Unemployed and not seeking a position

Q23  Do you currently work in Kentucky?

60.4% Yes
34.9% No
4.7% Not Applicable
### Q24
How long did it take you to obtain your first full-time job after leaving EKU?

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>35.3%</td>
<td>Had/Obtained a job before leaving EKU</td>
</tr>
<tr>
<td>27.3%</td>
<td>1 - 3 months</td>
</tr>
<tr>
<td>10.5%</td>
<td>3 - 6 months</td>
</tr>
<tr>
<td>9.5%</td>
<td>6 - 12 months</td>
</tr>
<tr>
<td>8.7%</td>
<td>More than a year</td>
</tr>
<tr>
<td>8.7%</td>
<td>Not Applicable</td>
</tr>
</tbody>
</table>

### Q25
To what degree is your current employment related to your EKU bachelor's degree?

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>11.3%</td>
<td>Not at all</td>
</tr>
<tr>
<td>8.4%</td>
<td>Very Little</td>
</tr>
<tr>
<td>5.8%</td>
<td>Little</td>
</tr>
<tr>
<td>15.6%</td>
<td>Much</td>
</tr>
<tr>
<td>51.3%</td>
<td>Very Much</td>
</tr>
<tr>
<td>7.6%</td>
<td>Not Applicable</td>
</tr>
</tbody>
</table>

### Q26
My education at EKU prepared me for employment.

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.4%</td>
<td>Strongly Disagree</td>
</tr>
<tr>
<td>8.0%</td>
<td>Disagree</td>
</tr>
<tr>
<td>55.3%</td>
<td>Agree</td>
</tr>
<tr>
<td>31.6%</td>
<td>Strongly Agree</td>
</tr>
</tbody>
</table>

### Q27
While a student at EKU, in what extra-curricular activities were you actively and consistently involved? (Mark all that apply.)

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>33.8%</td>
<td>None</td>
</tr>
<tr>
<td>24.7%</td>
<td>Athletics/Intramural Sports</td>
</tr>
<tr>
<td>16.0%</td>
<td>Greek Life</td>
</tr>
<tr>
<td>35.3%</td>
<td>Student Organizations</td>
</tr>
<tr>
<td>23.3%</td>
<td>Academic Organizations</td>
</tr>
<tr>
<td>9.5%</td>
<td>Service Organizations</td>
</tr>
<tr>
<td>11.3%</td>
<td>Residence Hall Sponsored Activities</td>
</tr>
<tr>
<td>10.9%</td>
<td>Other</td>
</tr>
</tbody>
</table>

### Q28
My involvement in the activities outside the classroom while at EKU has proven beneficial in various aspects of my life after college.

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.7%</td>
<td>Strongly Disagree</td>
</tr>
<tr>
<td>19.6%</td>
<td>Disagree</td>
</tr>
<tr>
<td>46.5%</td>
<td>Agree</td>
</tr>
<tr>
<td>21.5%</td>
<td>Strongly Agree</td>
</tr>
</tbody>
</table>

### Q29
Please provide the most valuable aspect/strength of EKU:

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>85.8%</td>
<td>Institutional Research</td>
</tr>
</tbody>
</table>
Q30  Please provide the most important recommendation to improve EKU:
79.6%

Q31  Please indicate your gender:
57.8% Female
41.1% Male
0.7% Transgender

Q32  Please indicate your race:
0.4% American Indian or Alaskan
0.7% Asian or Pacific Islander
1.5% Black (Non-Hispanic)
0.0% Hispanic
94.9% White
1.8% Other

Q33  Please indicate your permanent residency while attending EKU:
83.6% Kentucky resident, U.S. Citizen
16.0% Non-Kentucky resident, U.S. Citizen
0.0% International, Not a U.S. Citizen

Q34  Do you currently reside in Kentucky?
71.3% Yes
28.4% No

Q35  If you reside in Kentucky, do you currently reside in one of EKU’s Service Region counties?
(Service Region: Bell, Boyle, Casey, Clay, Estill, Garrard, Harlan, Jackson, Knox, Laurel, Lee, Leslie, Lincoln, Madison, McCreary, Owsley, Perry, Powell, Pulaski, Rockcastle, Wayne, and Whitley)
26.5% Yes
44.4% No
26.5% Not Applicable

Q36  Were you the first in your immediate family to attend college?
21.8% Yes
77.5% No

Q37  Were you the first in your immediate family to complete a bachelor's degree?
38.5% Yes
60.4% No
Q38 What is your current individual income level?
- 22.9% $0 - $24,999
- 42.2% $25,000 - $49,999
- 20.4% $50,000 - $74,999
- 7.6% $75,000 - $99,000
- 5.1% $100,000 - $149,000
- 0.7% $150,000 or more

Q39 Would you like to be contacted by EKU regarding Homecoming, Alumni events, scholarship opportunities, giving, and volunteer services?
- 44.0% Yes
- 55.3% No

Q40 Is there any other information that you would like to receive from EKU?
- 31.6%

Please list your contact information so that we may update our Alumni database.
By providing this information, you will be entered to win one of five EKU Alumni Gift Packs.

This information will be used ONLY for the purposes of updating the Alumni database and in selecting winners of the EKU Gift Packs. Your confidentiality is very important to EKU.

<table>
<thead>
<tr>
<th>Information</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last Name</td>
<td>97.1%</td>
</tr>
<tr>
<td>Last Name While at EKU</td>
<td>90.9%</td>
</tr>
<tr>
<td>First Name</td>
<td>97.1%</td>
</tr>
<tr>
<td>Address</td>
<td>96.7%</td>
</tr>
<tr>
<td>City/Town</td>
<td>97.1%</td>
</tr>
<tr>
<td>State/Province</td>
<td>97.1%</td>
</tr>
<tr>
<td>Zip/Postal Code</td>
<td>97.1%</td>
</tr>
<tr>
<td>Phone</td>
<td>76.4%</td>
</tr>
</tbody>
</table>

Thank you for your participation! Your feedback is truly appreciated.