



## **Bachelor's Degree Alumni Survey**

Institutional Research  
Fall 2008

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In Fall 2008, alumni who received a **Bachelor's Degree** from ECU during the years 1997-1998, 2002-2003, and 2005-2006, were surveyed regarding their undergraduate degree experience at ECU. Results from the survey are highlighted below.

### **Quality of Undergraduate Education**

- ❖ **Ninety-two percent (92%) of Alumni would choose ECU again.**
- ❖ **Ninety-three percent (93%) of Alumni would recommend ECU to a friend.**
- ❖ **Ninety-one percent (91%) of Alumni rate the quality of their undergraduate degree program as *Good or Excellent*.**

### **Quality of Undergraduate Instruction**

- Ninety-three percent (93%) of Alumni rate the quality of faculty instruction as *Good or Excellent*.
- Ninety-three percent (93%) of Alumni rate the quality of faculty's content expertise as *Good or Excellent*.
- Eighty-six percent (86%) of Alumni rate the quality of faculty's knowledge of real work expertise as *Good or Excellent*.
- Ninety-six percent (96%) of Alumni indicate faculty were available outside of regular class time.
- Eighty-two percent (82%) of Alumni had opportunities to collaborate with faculty and/or staff on projects outside the classroom.
- Ninety-four percent (94%) of Alumni experienced multiple types of teaching and learning techniques in classes.

### **Quality Enhancement at ECU**

- Ninety-one percent (91%) of Alumni *Agree or Strongly Agree* ECU fostered the ability to think creatively.
- Ninety-four percent (94%) of Alumni *Agree or Strongly Agree* ECU increased the ability to think critically.
- Ninety-three percent (93%) of Alumni *Agree or Strongly Agree* ECU strengthened the ability to communicate effectively.
- Eighty-five percent (85%) of Alumni *Agree or Strongly Agree* ECU prepares for citizenship within communities.
- Ninety-three percent (93%) of Alumni *Agree or Strongly Agree* ECU was supportive of all students regardless of gender, race, class, sexuality, and disability.
- Seventy-seven percent (77%) of Alumni *Agree or Strongly Agree* ECU fostered a desire for additional education.
- Eighty-eight percent (88%) of Alumni *Agree or Strongly Agree* ECU prepared alumni for employment.
- Sixty-seven percent (67%) of Alumni actively participated in extra-curricular activities while attending ECU.
- Seventy-two percent (72%) of Alumni indicate involvement in extra-curricular activities while attending ECU has proven beneficial in life after college.

### **Alumni Demographics**

- Thirty-five percent (35%) of Alumni were the first in their family to attend college.
- Forty-eight percent (48%) of Alumni were the first in their immediate family to complete a bachelor's degree.
- Fifty-one percent (51%) of Alumni worked 20 or more hours per week while attending college.
- Eighty-four percent (84%) of Alumni are currently employed full-time.
- Sixty-five percent (65%) of Alumni are employed in Kentucky.
- Sixty-five percent (65%) of Alumni are employed in a position related to their ECU degree.
- Seventy-two (72%) of Alumni reside in Kentucky; thirty percent (30%) reside in one of ECU's Service Region counties.
- The majority of respondents are women (63%), white (96%), and U. S. Citizens (99%).