

# Eastern Kentucky University

## 2010 Bachelor's Degree Alumni Survey

Eastern Kentucky University has always prided itself in providing a quality education for its students. We are now in the process of evaluating quality and institutional effectiveness. You, as an ECU graduate, are essential in helping us with this project.

Please take a few moments to answer these questions about your **bachelor's degree** experience at ECU. All information from this survey is confidential: no individual will be identified in any analysis of the data. We truly appreciate your support and continued interest in ECU.

**Q1** In what academic year did you graduate with your bachelor's degree from ECU?

38.9% *2007-2008*

33.8% *2004-2005*

24.0% *1999-2000*

3.3% *Other*

**Q2** From what academic college did you graduate?

28.7% *Arts & Sciences*

25.1% *Business & Technology*

12.4% *Education*

15.6% *Health Science*

17.8% *Justice & Safety*

**Q3** Please indicate your major:

98.5%

**Q4** If you were choosing a university, would you choose ECU again?

3.3% *Strongly Disagree*

2.5% *Disagree*

38.2% *Agree*

55.3% *Strongly Agree*

**Q5** I would recommend ECU to a friend.

2.9% *Strongly Disagree*

2.5% *Disagree*

36.0% *Agree*

58.5% *Strongly Agree*

- Q6** How would you rate the quality of your bachelor's degree program?
- 1.1% *Poor*
  - 8.4% *Fair*
  - 45.8% *Good*
  - 44.7% *Excellent*
- Q7** How would you describe the level of academic challenge within your bachelor's degree program?
- 0.7% *Very Easy*
  - 11.3% *Easy*
  - 68.4% *Challenging*
  - 18.9% *Very Challenging*
- Q8** Please rate the level of effort you put forth toward your academic endeavors while at EKU.
- 0.0% *None*
  - 4.4% *Low*
  - 40.0% *Medium*
  - 55.3% *High*
- Q9** How would you rate the quality of faculty instruction at EKU?
- 0.7% *Poor*
  - 4.0% *Fair*
  - 50.2% *Good*
  - 45.1% *Excellent*
- Q10** How would you rate the overall quality of faculty's content expertise in your bachelor's degree program?
- 0.7% *Poor*
  - 4.0% *Fair*
  - 31.3% *Good*
  - 64.0% *Excellent*
- Q11** How would you rate the overall quality of faculty's knowledge of real work expertise in your bachelor's degree program?
- 1.8% *Poor*
  - 9.1% *Fair*
  - 41.8% *Good*
  - 46.5% *Excellent*
- Q12** How often were the faculty available outside of regular class time?
- 0.7% *Never*
  - 1.8% *Rarely*
  - 13.8% *Occasionally*
  - 58.9% *Frequently*
  - 24.4% *Always*

- Q13** While at EKU, I had opportunities to collaborate with faculty and/or staff on projects outside the classroom.
- 5.1% *Never*
  - 10.9% *Rarely*
  - 32.7% *Occasionally*
  - 38.5% *Frequently*
  - 11.6% *Always*
- Q14** While at EKU, to what extent did you experience multiple types of teaching/learning techniques? (For example, use of Blackboard, group work, class discussions, use of technology, other interactive learning.)
- 0.0% *Never*
  - 7.3% *Rarely*
  - 16.7% *Occasionally*
  - 52.0% *Frequently*
  - 24.0% *Always*
- Q15** What is the highest degree you have obtained?
- 72.7% *Bachelors*
  - 1.5% *Rank I or II*
  - 21.8% *Masters*
  - 0.4% *Specialist*
  - 0.7% *Ph.D.*
  - 2.9% *Professional (J.D., M.D., etc.)*
- Q16** My experience at EKU fostered a desire for additional education.
- 1.8% *Strongly Disagree*
  - 20.0% *Disagree*
  - 54.5% *Agree*
  - 23.6% *Strongly Agree*
- Q17** What plans, if any, do you have for continued education?
- 26.2% *I have no plans for continued education.*
  - 6.9% *Non-Degree Courses*
  - 2.2% *Certificate or Associates Degree*
  - 1.1% *Bachelor's Degree*
  - 4.4% *Rank I or II*
  - 41.1% *Master's Degree*
  - 6.5% *Ph.D.*
  - 3.3% *Professional (J.D., M.D., etc.)*
  - 8.4% *Other*

**Q18** If you are currently enrolled in continuing education, what institution are you attending?

- 77.8% *Not Applicable*
- 2.9% *EKU*
- 8.7% *University or College in Kentucky other than EKU*
- 5.5% *University or College outside Kentucky*
- 1.1% *Other Post-Secondary Institution in Kentucky*
- 3.3% *Other Post-Secondary Institution outside Kentucky*

**Q19** Please rate your agreement with the following:

|   | <i>Strongly Disagree</i> | <i>Disagree</i> | <i>Agree</i> | <i>Strongly Agree</i> |
|---|--------------------------|-----------------|--------------|-----------------------|
| My education at EKU fostered my ability to think creatively   | 0.7%                     | 5.1%            | 66.5%        | 27.6%                 |
| My education at EKU increased my ability to think critically.   | 1.5%                     | 4.4%            | 58.5%        | 35.6%                 |
| My education at EKU strengthened my ability to communicate effectively.   | 1.1%                     | 3.3%            | 49.1%        | 46.5%                 |
| My education at EKU prepared me for citizenship within my community.  | 1.8%                     | 13.5%           | 60.4%        | 23.6%                 |
| While a student, EKU was supportive of all students regardless of gender, race, class, sexuality, and disability. | 1.5%                     | 1.1%            | 48.7%        | 48.0%                 |

**Q20** Were you employed while attending EKU?

- 57.8% *Part-time*
- 21.8% *Full-Time*
- 20.0% *Not Employed*

**Q21** If you were employed while attending EKU, approximately how many hours per week did you work?

- 10.2% *Less than 10*
- 20.7% *10 - 19 hours*
- 25.8% *20 - 29 hours*
- 14.5% *30 - 39 hours*
- 13.1% *40 hours or more*

**Q22** What is your current employment status?

- 7.3% *Part-Time*
- 82.9% *Full-Time*
- 5.5% *Unemployed and seeking a position*
- 4.4% *Unemployed and not seeking a position*

**Q23** Do you currently work in Kentucky?

- 60.4% *Yes*
- 34.9% *No*
- 4.7% *Not Applicable*

- Q24** How long did it take you to obtain your first full-time job after leaving EKU?
- 35.3% *Had/Obtained a job before leaving EKU*
  - 27.3% *1 - 3 months*
  - 10.5% *3 - 6 months*
  - 9.5% *6 - 12 months*
  - 8.7% *More than a year*
  - 8.7% *Not Applicable*
- Q25** To what degree is your current employment related to your EKU bachelor's degree?
- 11.3% *Not at all*
  - 8.4% *Very Little*
  - 5.8% *Little*
  - 15.6% *Much*
  - 51.3% *Very Much*
  - 7.6% *Not Applicable*
- Q26** My education at EKU prepared me for employment.
- 4.4% *Strongly Disagree*
  - 8.0% *Disagree*
  - 55.3% *Agree*
  - 31.6% *Strongly Agree*
- Q27** While a student at EKU, in what extra-curricular activities were you actively and consistently involved?  
(Mark all that apply.)
- 33.8% *None*
  - 24.7% *Athletics/Intramural Sports*
  - 16.0% *Greek Life*
  - 35.3% *Student Organizations*
  - 23.3% *Academic Organizations*
  - 9.5% *Service Organizations*
  - 11.3% *Residence Hall Sponsored Activities*
  - 10.9% *Other*
- Q28** My involvement in the activities outside the classroom while at EKU has proven beneficial in various aspects of my life after college.
- 4.7% *Strongly Disagree*
  - 19.6% *Disagree*
  - 46.5% *Agree*
  - 21.5% *Strongly Agree*
- Q29** Please provide the most valuable aspect/strength of EKU:
- 85.8%

- Q30** Please provide the most important recommendation to improve EKU:  
79.6%
- Q31** Please indicate your gender:  
57.8% *Female*  
41.1% *Male*  
0.7% *Transgender*
- Q32** Please indicate your race:  
0.4% *American Indian or Alaskan*  
0.7% *Asian or Pacific Islander*  
1.5% *Black (Non-Hispanic)*  
0.0% *Hispanic*  
94.9% *White*  
1.8% *Other*
- Q33** Please indicate your permanent residency while attending EKU:  
83.6% *Kentucky resident, U.S. Citizen*  
16.0% *Non-Kentucky resident, U.S. Citizen*  
0.0% *International, Not a U.S. Citizen*
- Q34** Do you currently reside in Kentucky?  
71.3% *Yes*  
28.4% *No*
- Q35** If you reside in Kentucky, do you currently reside in one of EKU's Service Region counties?  
(Service Region: Bell, Boyle, Casey, Clay, Estill, Garrard, Harlan, Jackson, Knox, Laurel, Lee, Leslie, Lincoln, Madison, McCreary, Owsley, Perry, Powell, Pulaski, Rockcastle, Wayne, and Whitley)  
26.5% *Yes*  
44.4% *No*  
26.5% *Not Applicable*
- Q36** Were you the first in your immediate family to attend college?  
21.8% *Yes*  
77.5% *No*
- Q37** Were you the first in your immediate family to complete a bachelor's degree?  
38.5% *Yes*  
60.4% *No*

**Q38** What is your current individual income level?

- 22.9% \$0 - \$24,999
- 42.2% \$25,000 - \$49,999
- 20.4% \$50,000 - \$74,999
- 7.6% \$75,000 - \$99,000
- 5.1% \$100,000 - \$149,000
- 0.7% \$150,000 or more

**Q39** Would you like to be contacted by ECU regarding Homecoming, Alumni events, scholarship opportunities, giving, and volunteer services?

- 44.0% *Yes*
- 55.3% *No*

**Q40** Is there any other information that you would like to receive from ECU?

31.6%

Please list your contact information so that we may update our Alumni database.

**By providing this information, you will be entered to win one of five ECU Alumni Gift Packs.**

This information will be used ONLY for the purposes of updating the Alumni database and in selecting winners of the ECU Gift Packs. Your confidentiality is very important to ECU.

|                        |       |
|------------------------|-------|
| Last Name              | 97.1% |
| Last Name While at ECU | 90.9% |
| First Name             | 97.1% |
| Address                | 96.7% |
| City/Town              | 97.1% |
| State/Province         | 97.1% |
| Zip/Postal Code        | 97.1% |
| Phone                  | 76.4% |

**Thank you for your participation! Your feedback is truly appreciated.**